



Innovation and Changes
創 . 新 . 求 . 變

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CTPS

CTPS HOLDINGS LIMITED
中編印務集團有限公司

創 CREATE

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新 NEW

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求 SEEK

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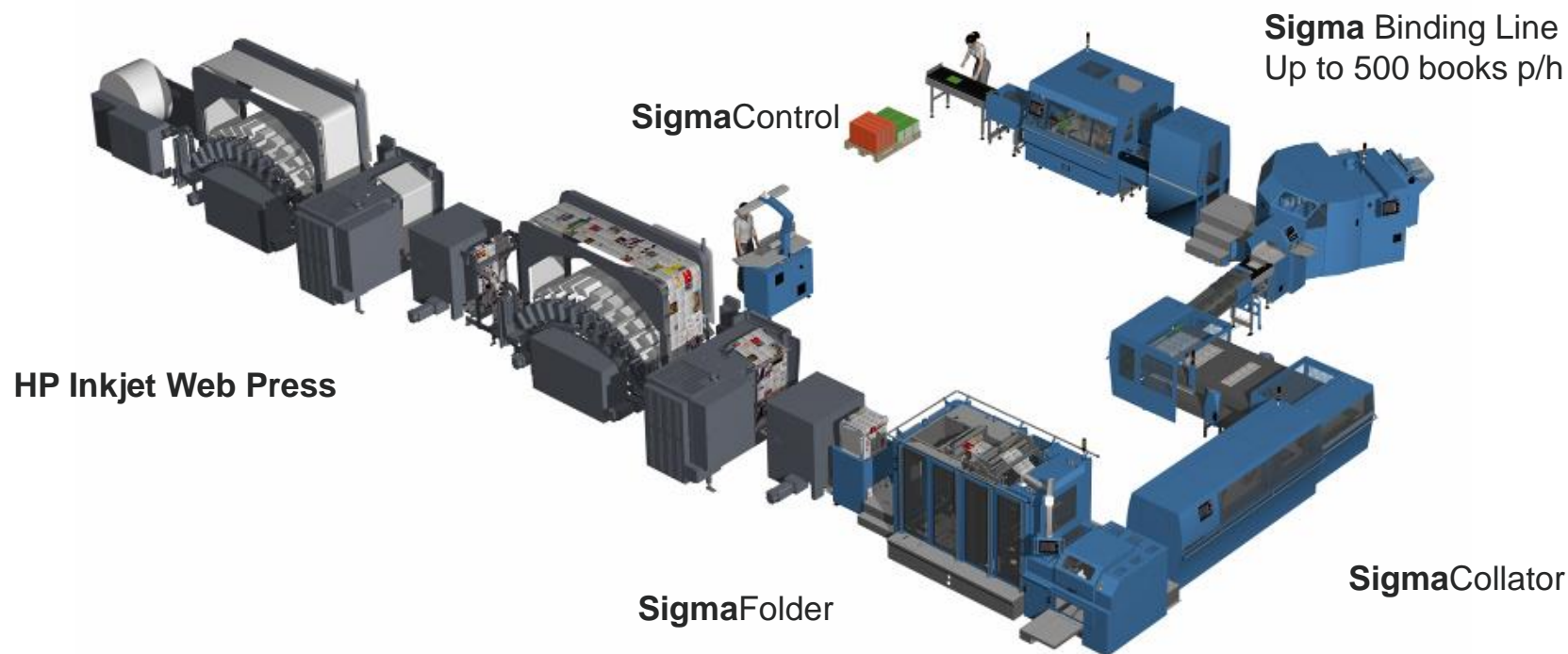
變 CHANGE

創 CREATE

- 意念CONCEPT
- 新技術TECHNOLOGY
傳統印刷vs數碼印刷
- 生產力PRODUCTIVITY

WHAT WE DID LAST 5 YEARS? 過去五年我們幹了甚麼?

- 2011/3 Asia Pacific's FIRST installation of HP's T-300 Colour Inkjet press with inline Muller Martini Sigmabinder. And an INDIGO 7500 for the covers.
2011年3月成為亞太區首家安裝T-300數碼噴墨印刷機配馬天尼平裝書刊生產線



新
NEW

- 觀念IDEA
 - 中國VS亞洲
 - China vs Asia
 - 純生產vs解決方案
 - Manufacturing vs Solutions
- 價值VALUES
 - 跨行業的啟發互動
 - Cross-industries Interactions
- 業務BUSINESS MODEL

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SEEK

- 人才PEOPLE
 - 新思維New Mindsets
 - X/Y/Z 世代
X/Y/Z Generation
- 客戶CUSTOMERS
 - 嘗新勇氣Courage To Move Forward
 - CFO approach
小批生產 Small Batches
Manufacturing
JIT低(零)庫存ZERO
INVENTORY

變

CHANGE

- 客戶CUSTOMERS
 - 增值產品、品質及服務
Value Added Products, Services & Qualities
 - 徹底改變客戶慣性供應鏈
Supply Chains
- 市場MARKETS
 - DISRUPTION of market benchmarks and setting new game rules
 - Emerging business sectors
通過IT/互聯網/大數據/進一步聯繫和發揮企業的服務、生產力、創意
- 營業OPERATIONS
家族管理VS專才營運
Family Business vs Professional Management
傳承的企劃 Succession Planning



DO WHAT
IS RIGHT
NOT WHAT
IS EASY