# Textile Printing – The Past and The Present

紡織印花一從前與現在

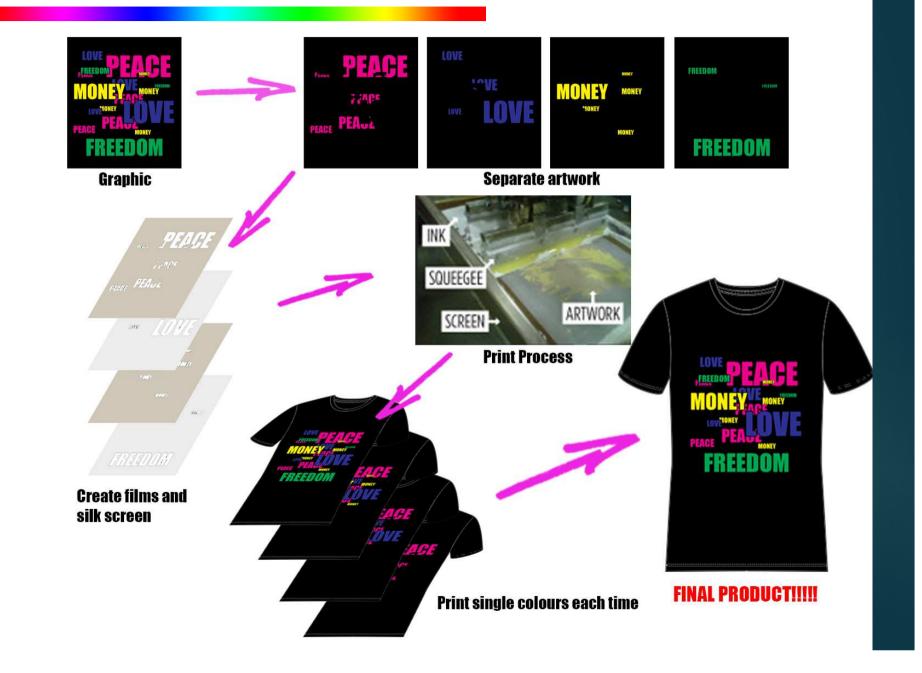
### What is Textile Printing?

- Textile printing is the name given to certain processes which are used to produce single or multi-coloured patterns on fabrics.
- Textile printing is normally carried out at the fabric stage and sometimes at the garment stage

### How Fabrics are Printed?

- ▶ Fabric preparation
- Design
  - ▶ artworks 描稿
  - ▶ colour separation 分色
  - ▶ exposure晒網
- ▶ Printing paste 打樂
- Printing
- ▶ Fixation 固色
- ▶ Washing-off 後洗

### **Traditional Screen Printing**



### Printing Paste

- Highly concentrated dye solution
- Thickened to prevent excessive stike-through and bleeding
- Fixation chemicals added
- Dyestuff must be chosen for the fiber type.

# Recipe

- Dyestuff
- Solvent
- ▶ Thickener
- ► Fixation chemical

### Example: Cotton

- Reactive dye (Procion H)
- urea
- water
- sodium alginate thickening
- Resit Salt L
- sodium bicarbonate
- print>dry>steam>soaping

### Example: silk

- Basic dye
- ▶ Glydote BN
- acetic acid
- water
- tartaric acid
- thickener
- Print>dry>steam>rinse

### Example: polyester

- Disperse dye
- sodium alginate thickener
- emulsion thickener
- Perminal KB (fiber swelling agent)
- print>dry>steam>soaping

# Traditional Textile Printing Technologies

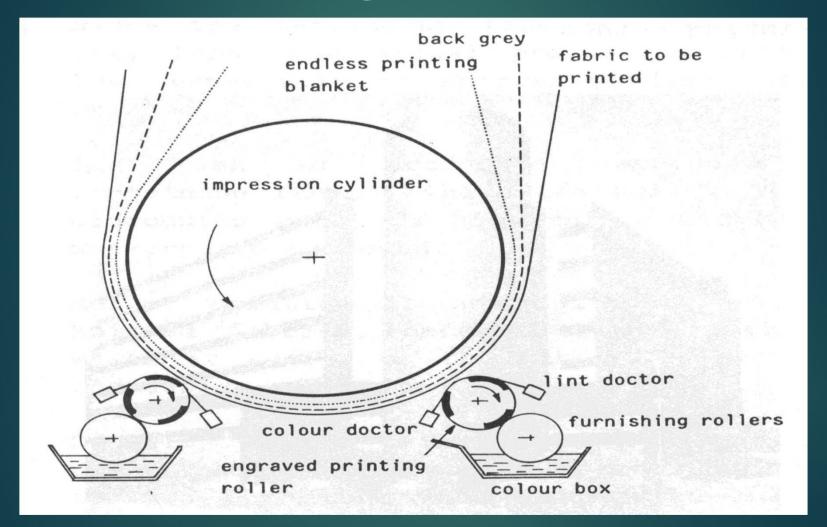
- ▶ Roller Printing 輥印
- ▶ Screen Printing 網印
  - ▶Flat screen 平網: hand, automatic
  - ▶Rotary screen 圓網: automatic

# Roller Printing 輥印



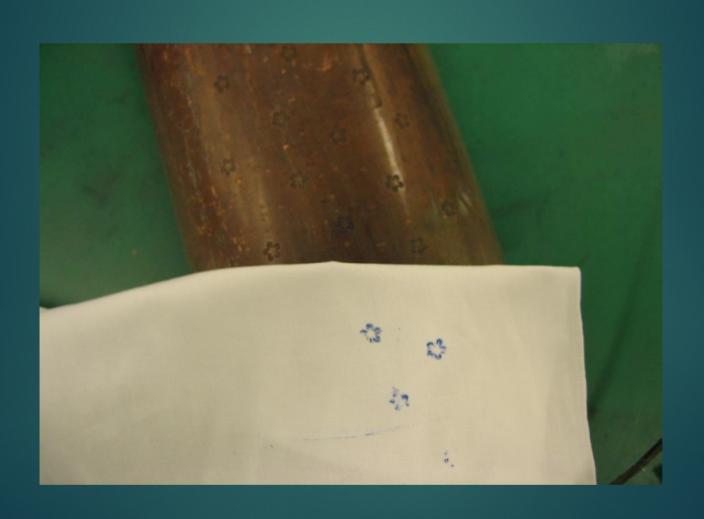


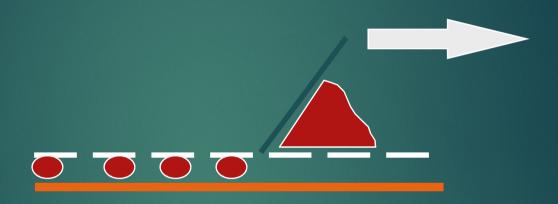
### Roller Printing 輥印



Two-color copper roller printing machine

# Roller Printing 輥印





**Hand Screen Printing – Step 1** 



Brushing print paste across screen

**Hand Screen Printing – Step 2** 



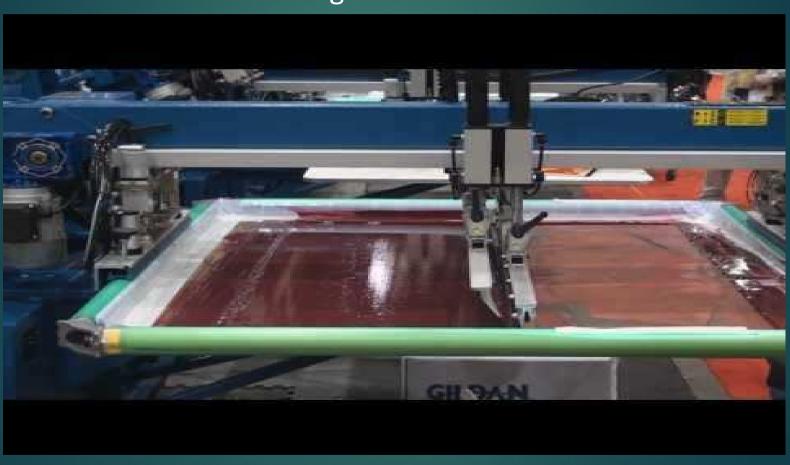
Raising the frame after printing

**Hand Screen Printing – Step 3** 



Repeating the printing process

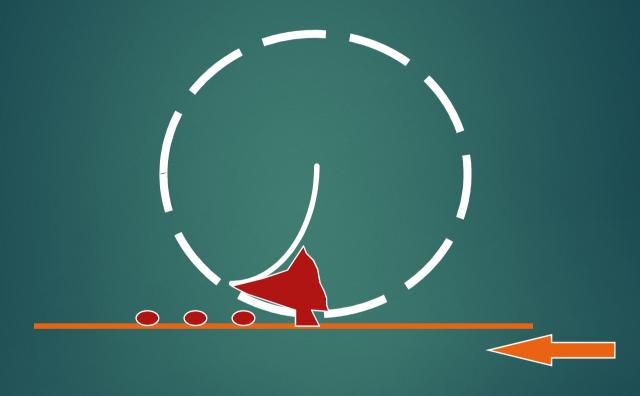
Automatic Screen Printing - Garment



Automatic Screen Printing - Fabric

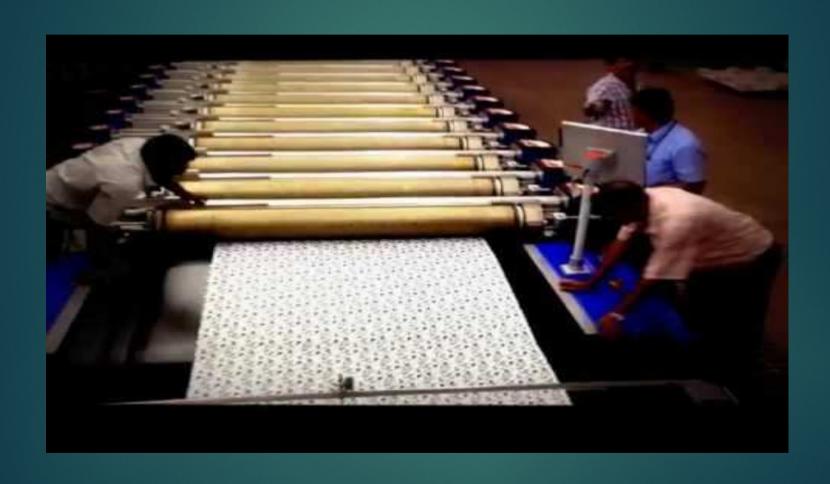


### Rotary screen 圓網



Fabric

# Rotary screen 圓網



#### **Traditional Textile Printing**

In traditional textile printing the build-up of dyes has to be considered and is influenced by the following factors:

substrate
pretreatment of material
print paste composition
amount of paste applied
fixation

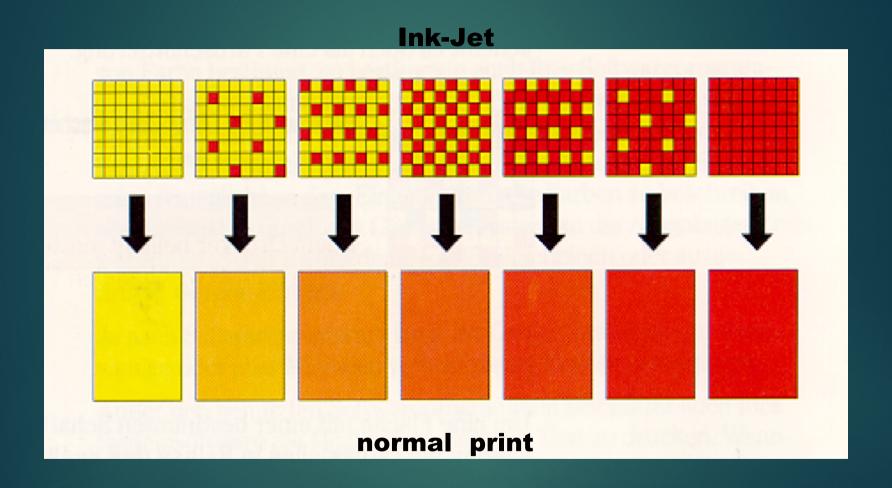
etc.

### From the Past

$$\rightarrow \rightarrow \rightarrow \rightarrow \rightarrow$$

To the Present

### Digital Printing 數碼印花



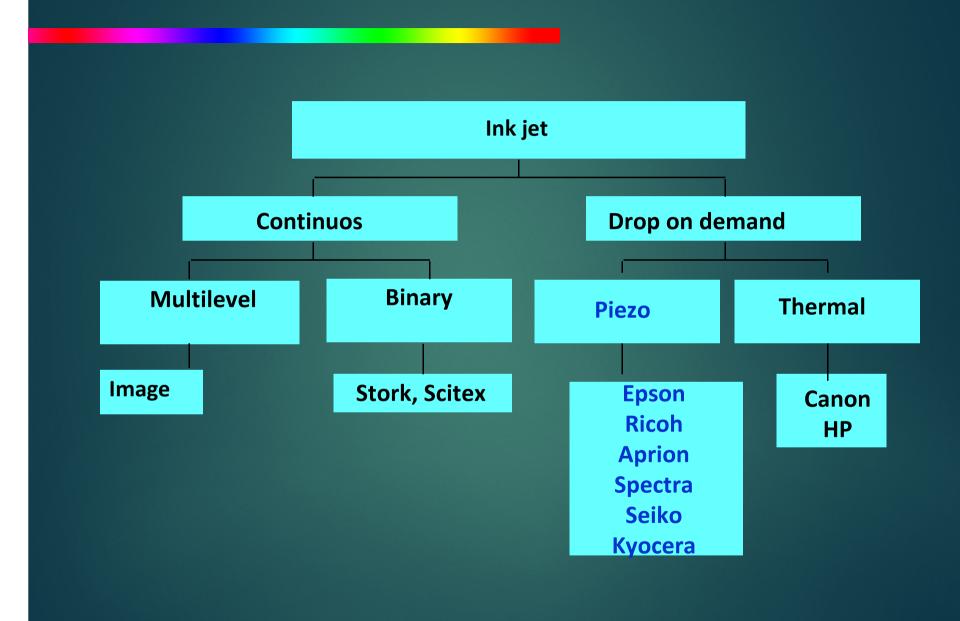
#### The inks

A liquid or semi-liquid material used for writing, drawing or printing".

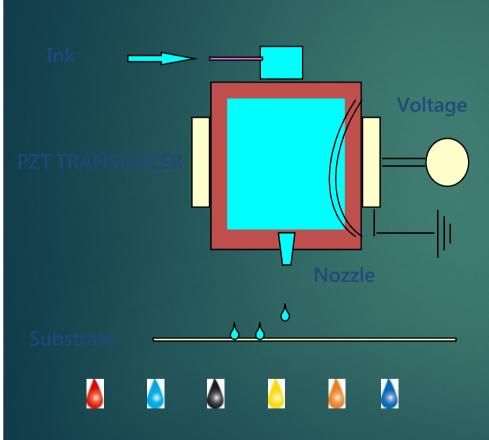


A complete ranges of inks and auxiliares
For all textile substrates and application

#### Hardware: The 'core': printing heads

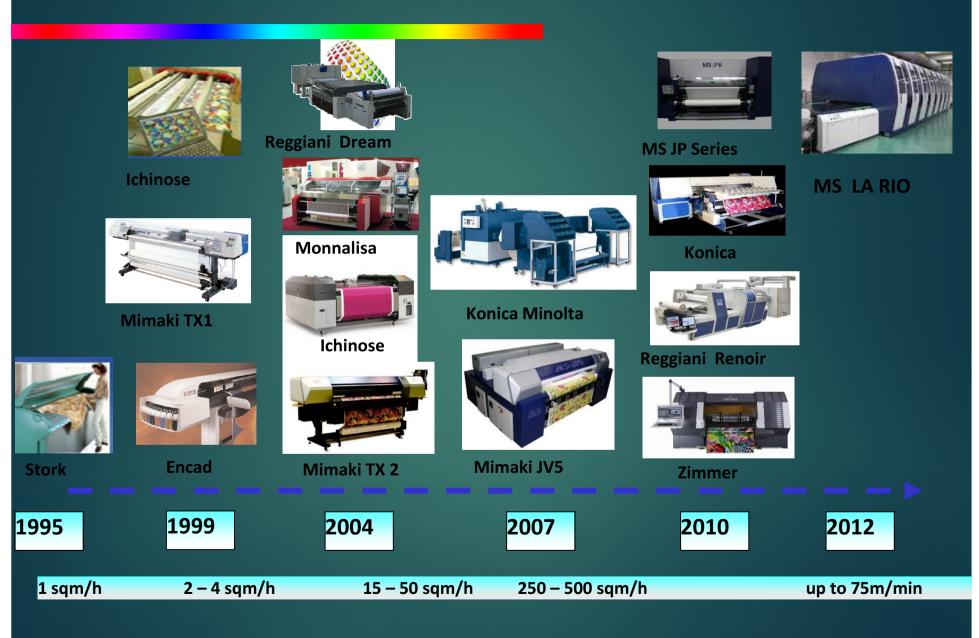


#### **Printing heads: Piezo Technology**



- → Many jets actuators using a single
  - PZT for each channel
- →All jet fired simultaneously and run
  - at high frequencies
- →Wide range of inks are supported

#### **Advancing Machine Technology**



### The Latest Digital Textile Printing Technology



#### **Worldwide Textile Printing Market: Market Trend**

Orders for designs decrease

Shift to higher value

Shorter fashion cycle

Shorter lead time

Price pressure increasing

Growing costs for sampling and small orders

Environmental pressures continually magnify





#### Why DTP?

→ 'flexibility' in production

Traditional printing can be efficient if you need to produce 20000 mts. of one design, but what if you need 1000 mts. of 10 designs?

→ "GREEN"Technology

#### **Dramatically reduced waste of dyes & chemicals:**

Few g/sqm consumption with low unfixed dye amount to be removed No need for color kitchen – process color concept

#### Less energy/water needed for processing:

Size of machinery adequate to digital Safety...and comfort in printing environment

### **Color Reproduction**



#### **Main Advantages of Digital Printing**

- Digital is a way to overcome the limitations of traditional printing
  - No limitation in numbers of colors
  - Excellent Shade gradations & 3D effects & length of rapport
  - Low cost sampling, screen print sampling unstainable, low hit rates
  - No color kitchen, no screens, colors mixed on fabric
  - No minimum orders
- Just in Time Printing
  - Minimal time between sample approval and production
  - Fast response to ever changing design collections
  - Lower stocks for whole supply chain
- Sustainable technology
  - Low amount of unfixed dyes, less water and energy for washing, less color in effluent

#### **The New Scenario**

#### IS THIS THE END FOR THE FLAT SCREEN PRINTER?!

No one amoung the manufacturers will invest money to develop new improvements on the conventional machines.

#### **DTP** means

#### **BIG SAVINGS**

- →no engraving
- →no stock of screens/cylinders
- →no colour kitchen

#### **LESS INVESTMENTS**

- **+**small working area
- **+**machines's prices
- **+**less consumption

#### **MORE PROFIT**

- +sampling cost is like producing cost
- **+**sampling offer dramatically increases

#### **SUSTAINABILITY**

- **+**low energy consumption (electricity, water)
- **+**low enviromental impact
- +easy washing off
- **+**friendly chemistry

### Comparison process Traditional vs Digital

	Traditional	Digital
Number of Colour	Limited to the number of Cylinder & Screen ( 8/15 )	Unlimited
Max Dimension of the design	Repeat 640 mm most common Repeat 1180 very rare	Unlimited
Type of the design and shades	Limited to the type of mesh ( Cost ) Of the cylinder	Very detailed with linear shades due to the perfect gray scale
Defects and selvedge banding	Sometimes difficult to avoid or eliminate	Not existing
Ecology impact	Very High due to the waste for washing cylinder & engraving and printing paste	Near to Zero
Minimum quantities & order quantities & order	Very high cost per meter influenced by cost of the cylinder	Practically Zero
Dead Time setting for changing design	Very high depending on no. of cylinder & washing	Zero
Personel Involved	2 man for Machine plus 1 for Colour Kitchen plus 1 for service	1 person for an industrial mach.
Time for Sampling design	Depending on engraving but in general 3/4 weeks	Real time
Cost of collection and sampling	Very high due to the people involved engraving time	Very low
Performance of the Machine	Up to 50 m / min	up to 75 m/min

#### **Digital Textile Printing Market Today**

- ▶ Fastest growing application sector in textile coloration
- ▶ Technology has replaced automatic flat-bed screen printing in terms of cost and efficiency
- ► EU traditional screen printers started conversion to digital 10 years ago leading the way
- ▶ Technology has enabled textile printing to remain and thrive in EU
- ▶ Apparel printing on CEL, Silk & PES coupled with intricate digital design fueling the growth.
- Home textiles, outdoor articles, flags, soft signage, automotive, sportswear, T-Shirts all existing and developing sectors

Conversion from Screen Printing to digital is taking place in all Markets

### END