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課程編號	課程名稱	專業認可	就業路向
BA114037	房地產及物業管理高級文憑	香港物業管理業監管局 — 物業管理人（第 2 級）牌照的指明認可學歷： - **畢業生累積不少於 2 年物管工作經驗或 1 年由持牌物管人（第 1 級）監督下的物管工作經驗可申領物管人（第 2 級）牌照** - **特許房屋經理學會亞太分會** — 學會認證課程：畢業生完成「實務訓練」可申請成為會員。	畢業生可受聘為主管級的職位，擔任助理物業主任、見習主任、設施管理主任、物業主任 、屋宇保養主任，以至大廈 / 組合主管。具經驗或其他學歷，有機會擔任更高職位。
BA114048	銀行及財務分析高級文憑	畢業生可申請豁免AFP資格認證教育課程。 畢業生亦可申請以下專業學會的認可或豁免其部分專業考試： - 澳大利亞及新西蘭保險與金融學會 - 英國特許保險學院 - 註冊財務策劃師及策略師協會	畢業生可於銀行、證券投資及保險等金融機構勝任多項職務，如銀行櫃檯員、客戶服務代表、投資顧問，財富管理顧問、證券交易員、業務發展主任、授信/放款主任、貿易融資運作主任、運作支援主任、保險核保及索償主任等。
BA114059	工商管理學高級文憑	香港品質管理協會認可，畢業生可申請成為副普通會員。	畢業生可受聘於工業、商業或政府組織，擔任執行、監督或管理職位。
BA114062	專業會計學高級文憑	畢業生可申請豁免部分專業考試： - **特許公認會計師公會** - **香港會計師公會**	畢業生可勝任財務會計、審計、稅務、管理會計、財務管
BA114065	市場學及媒體傳播高級文憑	學生可申請為香港市務學會的學生會員。	畢業生可受聘於公營及私營機構，擔任市場推廣主任、數碼營銷主任、社交媒體主任、內容創作員、市場研究主任、數據分析員、活動策劃主任、廣告主任、公關主任、媒體傳訊主任、影片製作主任、設計師等職位。

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Programme Code	Programme Title	Professional Recognition	Job History
BA114037	Higher Diploma in Real Estate and Property Management	Property Management Services Authority (PMSA), Hong Kong – The programme is recognised as a specified academic qualification for a Property Management Practitioner (Tier 2) Licence. Graduates who have accumulated at least two years of property management work experience, or one year of property management work experience under the supervision of a licensed Property Management Practitioner (Tier 1), may apply for a Property Management Practitioner (Tier 2) Licence. The Chartered Institute of Housing (CIH), Asia Pacific Branch – Graduates who complete the required Practical Training are eligible to apply for membership of the Institute.	Graduates may pursue supervisory-level positions in the property management industry, such as Assistant Property Officer, Management Trainee, Facilities Management Officer, Property Officer, Building Maintenance Officer, and Building / Estate Supervisor. With relevant work experience or further academic qualifications, graduates may advance to more senior and managerial positions.
BA114048	Higher Diploma in Banking and Financial Analysis	Graduates may apply for exemption of AFP Certification Education Program. Graduates may also apply for the following professional bodies' recognition or partial exemption from their professional examinations: - Australian and New Zealand Institute of Insurance and Finance - Chartered Insurance Institute - Society of Registered Financial Planners & Strategists	Graduates can develop their career in banks, securities and investment companies and insurance companies. They are competent to take up positions like bank teller, customer service representative, investment consultant, wealth management consultant, securities dealer, business development officer, credit officer, trade finance operation officer, operational support officer, insurance underwriter and claims officer, etc.
BA114059	Higher Diploma in Business Administration and Management	Recognised by the Hong Kong Quality Management Association (HKQMA), graduates are eligible to apply for Associate Membership.	Graduates may pursue executive, supervisory or managerial positions in industrial, commercial, or government organisations.
BA114062	Higher Diploma in Professional Accountancy	Graduates can apply for partial exemption from professional accountancy examinations: Association of Chartered Certified Accountants (ACCA) The Hong Kong Institute of Certified Public Accountants (HKICPA)	Graduates are competent to take up positions in financial accounting, auditing, taxation, management accounting, financial management, company secretary and general management areas.
BA114065	Higher Diploma in Marketing and Media Communications	Students can join the Hong Kong Institute of Marketing as Student Member.	Graduates may be employed in both the public and private sectors as marketing executive, digital marketing executive, social media executive, content creator, marketing research executive, data analyst, event planning executive, advertising executive, public relations executive, media communications executive, video production executive, designer and online content creator, etc