



## KEYS and Summer VE Awards Day - Wednesday, 14 November 2001



The Awards Day for KEYS and the Summer Virtual Enterprise Training Programme was held on 14 November 2001 at the Exhibition Hall of the Hong Kong Productivity Council (HKPC) from 5:00 pm to 7:00 pm. We were honoured to have Dr. The Honourable Rosanna Wong, Chairperson of the Education Commission and the Executive Director of the Hong Kong Federation of Youth Groups to deliver the keynote speech. Prof. Lee Ngok, Executive Director of VTC, Mr. Lai Ching Hung, Head of Customer Service of the Hong Kong Trade Development Council, and Mr. Lawrence Fung, Chairman of the Hong Kong Economic Times also spoke to the audience.



The Champion Team, St. Catharine's School for Girls presented their business plan. Ryan Cheung, a final year student of MIT, shared his experience while acting as a student facilitator to a school team, and Mr. Glan Lee of Glan Lee Wedding Services spoke on his experience as a business mentor. Special thanks should go to the Hong Kong Trade Development Council for sponsoring the trophies and prizes for winners, and Hong Kong Productivity Council for sponsoring the venue to hold the ceremony.

The top 10 finalists also set up their booths to display their products in an exhibition concurrently held at the Atrium of the HKPC. The ceremony ended with a vote of thanks from Mr. Alexander Mak, Chairman of the Steering Committee of HKNVE, and the guests were invited to visit the booth displays and a tea reception in the LG floor. The Hong Kong Network of Virtual Enterprises is funded by the Quality Education Fund and the Hong Kong Jockey Club Charities Trust.

### ***BSM Link's web page***

The department's newsletter, BSM Link, can be read or printed directly from the web page. All you need is the Acrobat Reader software which is available through a link from the same webpage. Please keep in touch with us by visiting <http://www.vtc.edu.hk/tc/tytc/bsm/w-new.htm> and do come back often, preferably once a quarter, to catch up on the latest news. You will be surprised at what we can get up to!

***The Editorial Team***



## HKNVE Received 3 Visits by Shenzhen Polytechnic

On 30 July, 2001, we received several visitors from the Shenzhen Polytechnic for the first time. They were impressed with the layout and facilities. Mrs. Irene Ho, the Project Manager, made a presentation of the Virtual Enterprise concept and the development of our network here in Hong Kong. We encouraged our guests to develop a similar network in Shenzhen so that our VE's may trade with their fellow VE's across the border.

Then on 3 October, 2001, our Network received five visitors from the Shenzhen Polytechnic, all of whom were faculty members from the Dept. of Management. They were keen about setting up VE's within their department. On 2 November 2001, a third visit was made to learn more about the virtual enterprise business training model.

During these two visits, we discussed technical issues such as setting up a Central Office to regulate the virtual enterprises within the virtual economy, curriculum, virtual trading, and ebanking. To help their students speed up the process, we agreed that initially we will open our network to Shenzhen's VE's as though they were Hong Kong VE's. Meanwhile, they will build their own network, web platform and ebank, and then "repatriate" their VE's. They showed keen interest and commitment to hold a joint Hong Kong-Shenzhen VE Trade Fair, and suggested their campus as location for the first trade fair. Our visitors also toured our VE Model Office.

### HKNVE welcomes VE's from Shenzhen Polytechnic

Finally, on 11 December 2001, HKNVE received 4 VE registration from Shenzhen Polytechnic. This is the first step toward integrating and exchanging knowledge in enterprise education between Hong Kong and China. The 4 virtual enterprises are:-

1. Eyen Cosmetic Virtual Enterprise
2. Five Oceans Marketing Planning & Consulting Virtual Enterprise
3. Green Power Virtual Enterprise
4. Blue Bridge Market Information Service Virtual Enterprise



*Mrs. Irene Ho(left) toured our honoured guests around the model office during the first visit by the Shenzhen Polytechnic on 30 July 2001*



*The Second visit by the representatives from the Department of Management of Shenzhen Polytechnic on 3 October 2001. Photo was taken in front of Centre for Enterprise Education Development (CEED).*



*The third visit by the Shenzhen Polytechnic on 2 November 2001.*



If you know nothing about me, I'm totally not surprised. Ordinary as I am, you may take no notice of me at all. If you do not think so and still insist on knowing more about me, here's the chance! Spend some minutes on my following writing that may take you to have a better acquaintance with me. Overall, I'm a very outgoing, optimistic, and pleasant person. Having been back from Canada for several years, I worked in different institutions as a senior corporate trainer, an educator, and a developer in teaching & learning. I have never regretted to choose teaching as my career. In fact, I love teaching very much. All my students are the apples of my eye. I love each of them. They're just like my babies. If you ask me why I have such affection to my students, I can hardly explain that to you. Perhaps, I might have been influenced by my own teachers who were so caring, and nice to me when I was under their guidance of my teacher's training in Canada. They really set a very good model that I could look upon as a responsible, dedicated, and caring teacher. Well, these are all about me. What else do you want to know?

**Fion Man**

## Festive Meet and Eat

It was a cold winter night in mid-December. The traffic was busy. The participants were many. The games were funny. The food was plenty. Huge was Santa's belly. The atmosphere was hot. The drinks were precious. The speeches were concise. Naturally colleagues and guests enjoyed that evening of the departmental Christmas dinner.

The curtains of the night's highpoint were drawn open by 2 professionally dressed comperes, Chung and Anita, carefully chosen from among the handsome and pretty stock of departmental human species. Upon their appearance, the place turned from noisy to rowdy given the physical and mental nature of the meticulously designed and enthusiastically executed games. There was no lack of variety, laughter, embarrassment and disappointment as exciting games were unrolled one after the other and much sought-after prizes were won by the daring and peculiar few. One of the most difficult games was to decode the videoed Canton pops sung by a person of another ethnic background who is somewhat connected with Akina. While others were busily being baffled by the murmured words and re-created melody, certain legal eagles in the department I overheard were holding a discussion as to whether the shooting represented work of a domestic nature and whether it was work at all as the singer seemed to enjoy the performance so much.

Apart from brain-teasers, there were also games for the money-minded, or more precisely, coin-minded. It was to find out which table could come up with most 10-cent coins. It was there that things became global – Renminbi, Canadian and the US counterparts suddenly popped up, to the amazement of all and the annoyance of the rule-enforcers. Someone predicted the results correctly by pointing out the prize would go to the table with a great majority of the feminine gender. However, the place was then so highly charged that the question about the rationale was easily forgotten.

The night would not have been complete without the one the kids were longing for. And there were many kids that night. That man in red was not from Scandinavia. Nor did he arrive in reindeer sledge. But he did bring along with him lots of Christmas presents for the kids, by age or de facto. And his costume was classic, accompanied by familiar yuletide music. It wasn't only the gifts, but also the joy and the fulfilment of the young's high expectations, which thrilled us all. And the only one who was left empty-handed was Samson, the man in red - a sure choice for the role, second to none.

The event was joined by a number of guests including family members, colleagues from ENG, ETU and FYT Hall of Residence, several former colleagues, and a visiting lecturer from Australia. Of course, one cannot omit the presence of Tsing Yi Principal. Professor Lo was indispensable in handing

out quite a few souvenirs to long-serving staff of the department. Earlier, Alfred Ng, a student teacher previously placed with the department, sang a couple of lovely songs by playing the guitar himself. Judging by the unsatisfied appetite and the involvement of the audience, I can only conclude that 2 was definitely not enough.

### Staff Writer



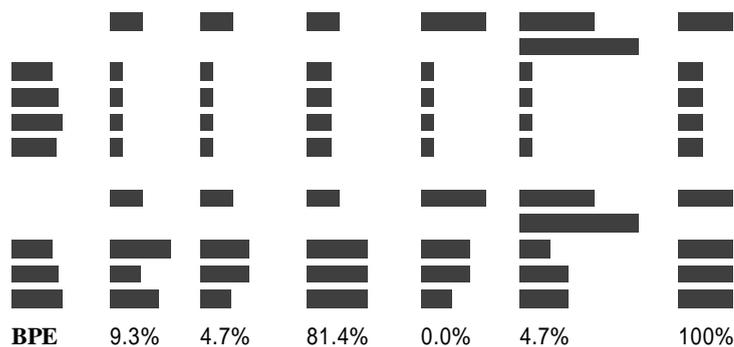
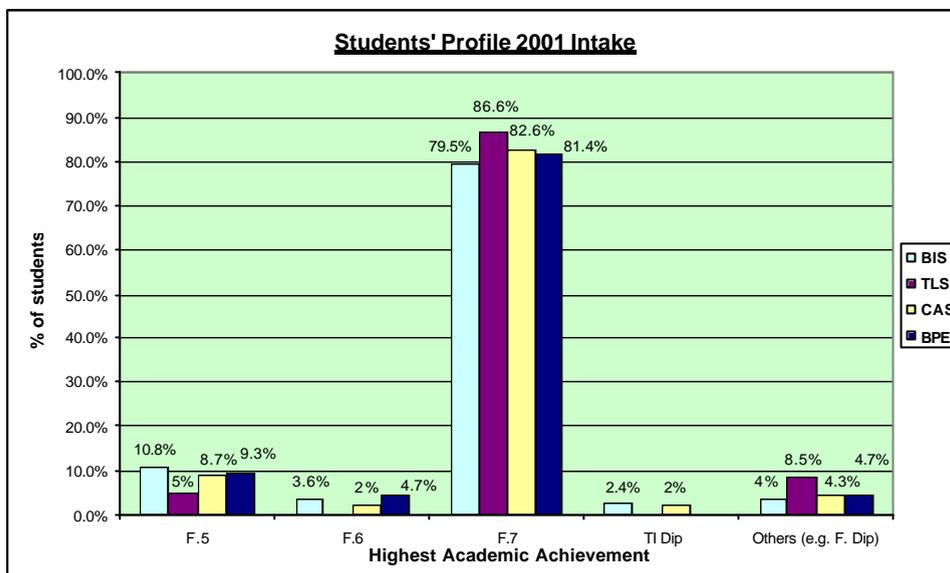
Yu-Chun Kwok joined BSM Department on September 3 as a supply lecturer. The teaching duties are mainly to run seminar and laboratory sessions in the subject areas of project management, statistics, computer programming and web page design. After finishing a Bachelor degree programme at CUHK, he continued graduate study in the US. The main research effort was to design and write computer programs to simulate physical processes of ionized matter, called plasma, in a confining magnetic field. In the past ten years, his interest has been shifting towards Information Technology and related applications, and service in this aspect had included private consultancy, teacher IT training and work as a computer officer in local universities. Outside work hours, music is his hobby. He has been learning to play Sheng, Dizi and other Chinese instruments and performs with a local amateur group. A piece of music to him is like a record of past emotions, or a mind-map, of another individual, which is interesting to decode.

The most gratifying discovery about the Department is that the students in general find this place their home, and the most alarming discovery is that the teaching staff are afraid of falling sick, not because of the sickness per se but something else.

He is single, and the last valuable property he owned was a 6-year old Toyota Corolla.

### YC Kwok





Hi! Richard Lo is my name.

I recently join the department as a part-time coordinator to assist in formulating two projects currently carried out by the institute. In addition, I also help the students in their project studies.

I have been involved in the freight transport field for over 47 years for working in companies such as Kowloon Wharf, Trafalgar Housing, Shaw Brothers, Tai Sang Land, Li & Fung, etc. I have also served in the Hong Kong Godown Association as Vice Chairman, Chairman, and Honorary Advisor for the past 15 years; Board Member of Transport and Physical Distribution Training Board, VTC; Steering Committee Member of the HKCTL; Past Ex-committee Member of HKLA, HKANA and OSHC.

I have attended HKU Extra-Mural Studies which include: Translation, Sea-transport, Warehouse Management, O & M studies, Decision-making, and not to mention a few others.

I take this opportunity to extend my thanks to Mrs. Mitzy Leung and her colleagues for offering me this post which will no doubt broaden my horizon and acquire more knowledge of such a well-organized learning institution like IVE (Tsing Yi).

With compliments of the season.

**Richard C. W. Lo**

How long is 4 weeks? Four weeks was rather short for my practicum in Tsing Yi IVE...

**Although** I was green in teaching, students paid attention and interacted during classes.

**Although** I was only a student teacher, staff in IVE were willing to help me.

**Although** I knew very little about VE, BSM department gave me opportunities to be involved in project presentation of students.

**Although** my practicum only lasted for 4

weeks, I treasure the time with IVE very much. Wish everyone enjoy studying and working in the campus!

*Best Wishes*

**Ivan Ng**



一度引起爭議的輸入專才計劃已開始推行，據報反應良好，但與此同時，本港近來經濟不景，就業市場未見樂觀，公私營機構均精簡架構，瘦身裁員，影響所及，亦包括本地在職專才及將畢業的大專學生。傳聞有機構在港裁去一批本地專才，卻以約六成薪酬招聘內地專才，以填補業務需要。由此看來，輸入專才計劃爭議似告一段落，但實仍有隱憂。港府若要計劃順利推行及達到預期效果，就不可掉以輕心，還須探究爭議背後之信息與意義。

記得當初港府於財政預算案宣布，重新實行輸入內地專才，曾引起各界爭議。綜合各方質疑，皆環繞此計劃對本地勞動市場可能造成的負面影響，如香港是否真的需要輸入專才？本地專才是否不足？會否使本地失業情況惡化？會否製造廉價勞工？輸入人數是否毋須設上限？

### 無可厚非

首先，輸入專才乃政府與商界主導，當局聲稱根據人力資源推算報告，勞動市場在今後五年會出現高學歷人士供不應求，差額高達十二萬。綜觀本港近年經濟困局，營商環境不利條件仍多，成本高又缺乏競爭力，知識型經濟及全球化亦帶來挑戰。提升人力資源的質與量及實行開放政策，以配合未來發展，已是大勢所趨。輸入專才的爭議所在，已非「應否」輸入，而是「輸入的數量」及「怎樣」推行的問題。

因此，問題重點已由大方向及策略問題，轉移至技術層面。例如，未來數年本港於特定行業，如資訊科技及財經界，所需輸入專才的人數，基本上只需以科學客觀的調查研究，就可推算出所需差額。可是，問題似非如此簡單。當局宣稱，輸入專才不設上限，理據是自由市場會自行調節供求以達至平衡。

從另一角度來看，人力市場上供求問題並非一般經濟活動，若處理不善，會造成深遠的社會後果。近來，不少公司相繼重組業務及裁員，社會瀰漫不安情緒。有業界人士指出，科網公司大量裁員，因此本地科技人才其實尚算充足。勞工界及民間亦擔心，本地專才及大專畢業生，日後就業將更困難及工資被壓低。此等反響反映了

民間對此計劃的疑慮，以及對政府推行公共政策失去信心。因此，以防計劃被濫用，及保障本地及來港專才，政府應再度廣泛諮詢民意，設立有勞資及專業界代表的評審及監察機制，定期檢討計劃之實際執行。

### 加強培訓本地專才

更重要的是，輸入專才始終是解決本港人才不足的中短期方案，政府應檢討每年投放在大專教育及職業培訓的資源是否足夠，鼓勵及資助更多有關課程以培訓本地專才，商界亦應優先聘用本地人才，給予他們在職培訓及發展機會。否則，一個欠缺廣泛諮詢、各界積極參與及合理監察的「輸入專才計劃」，可能因監管不足，疏忽行事，令一個中短期輸入專才計劃演變成長期運作，本地人才培訓受到忽略。若果真如此，「輸入專才計劃」只會變成「商人治港」下，偏重商界利益的另一項措施而已。

(文章曾於 2001 年 8 月 21 日在明報刊出)

雷英傑

Hello, I am Alfred Ng. I think most of you do not know me as I stayed here for only 4 weeks from October to November 2001. I am a student-teacher of Postgraduate Certificate in Education from The University of Hong Kong. During my stay here, I found the environment very peaceful and comfortable. The facilities are well equipped and the resources are plenty. The students are generally polite and have good educational background whereas the colleagues are friendly and supportive. As I may not formally teach here later, I treasure the time here.

I think I am sociable. During the 4 weeks here, I played badminton with some colleagues. On 20 December 2001 I joined BSM's Christmas Dinner and performed a solo singing with guitar to entertain the colleagues. Hoping to see you again!

Alfred Ng

## Staff Development, October - December 2001

Date	Organiser	Duration	Title	Staff Attending
6 Oct 2001	Teaching and Learning Centre	3 hours	Employment and Related Issues	Akina Tang, Diana Tsui, Cherry Chan, YC Kwok
13 Oct 2001	BSM Department	3 hours	Creativity and Mind Mapping	BSM staff
3 Nov 2001	Teaching and Learning Centre	4 hours	Designing and Using Teaching and Learning Resources	Akina Tang, Diana Tsui, Cherry Chan, YC Kwok
5 Nov 2001	The Chartered Institute of Logistics & Transport	1 day	Logistics Excellence Workshop	Mitzi Leung
7-9 Nov 2001	Aviation Security Co. Ltd.	3 days	International Cargo Security Seminar	Jonathan Yeung
10 Nov 2001	BSM Department	3 hours	WebCT Hands-On	BSM staff
15 Nov 2001	Faculty of Engineering, The University of Hong Kong	1 hour	The Globalisation of Urban Transport	Mitzi Leung
5 Dec 2001	香港中文大學工商管理碩士校友會、香港經濟日報	3 hours	駕馭變局, 扭轉逆境, 企管巨人卓見與前瞻研討會	Mitzi Leung & Mandy Leung
8 Dec 2001	BSM Department	1.5 hours	Development of e-Integrated Management	BSM Staff
5, 7, 12, 14 Dec 2001	Teaching and Learning Centre	12 hours	Online teaching and preparing web-based	Edward Lo
7, 21 Dec 2001	BA/MH	3 hours	Planning a Competency-based Course	Judy Ng

## Visitors to the Department, October - December 2001

Name	Title	Organisation	Date
Mr Gary Burgess	International Education Representative	CMA Secondary School	8 Oct 2001
何銘思先生		霍英東基金有限公司	6 Nov 2001
Mr Cheng Chun Hung	Editor of the Accounting Personnel	HK & KLN CCPA Ma Chung Sum Secondary School	7 Nov 2001
Mr P K Chow	Senior Inspector (Business & Technology)	Sacred Heart Cannossian Commercial School	7 Nov 2001
Mr S K Lai	President	Hong Kong Management Association K S Lo College	7 Nov 2001
Ms Mandy Yiu		Guangdong Chaoneng Group Chao Neng Bilingual School	7 Nov 2001
Ms Elaine C M Wai	Assistant Administrative Officer	Dalian Maritime University Shipping Management College	7 Nov 2001
Ms Carman Chan	Web Manager	Education and Manpower Bureau, HKSAR Government	7 Nov 2001
Ms Neysa Colizzi	Consultant	California Network of Virtual Enterprises International	7 Nov 2001
Ms Michele Cheow	Program Director	Education Department, HKSAR Government	7 Nov 2001
熊 焰	江西省教育廳職成處處長	江西省教育廳	13 Nov 2001
鄒嘉明	江西省衛生廳科教處處長		
王 鋒	江西省衛生學校副校長		
何海華	宜春衛生學校校長		
楊志生	上饒衛生學校副校長		
陳瀟中	南昌市衛生學校校長助理		
劉述晟	吉安市職業中專校長		
陳樹根	樂安縣職教中心主任		
張細貴	南豐縣職業中專校長		
Ms Fanny Pang	Executive Director	e-business institute ET Professional DEvelopment Centre	19 Nov 2001
Ms Linda Lee	Assistant Project Manager		
Ms Betty To	Manager		
Ms Karen Q Zhang	Director & CEO	Wisdom Int'l Investments Consultants Limited	22 Nov 2001
Ms Wong Wai Pui, Teresa	Reporter- News & Public Affairs	Asia Television Limited	22 Nov 2001
Mr Ken Lui	Reporter (Social News)	Hong Kong Economic Times	22 Nov 2001
Mr Leung Wai Kin	Reporter	Ming Pao Newspapers Limited	22 Nov 2001
黃小蓓教授	董事長	霍英東基金會廣州番禺英東教育培訓中心	23 Nov 2001
Mr Alfred Tso & members	Chairman	Hong Kong Seatransport Association	28 Nov 2001
Dr Tony Whiteing & Ms. Karen Brooke	Senior Lecturer	Huddersfield University	29 Nov 2001
Mr Y K Chan	President	Hong Kong Quality Management Association	8 Dec 2001
Dr Christine Robyn Velde	Senior Lecturer	Queensland University of Technology	10 Dec 2001