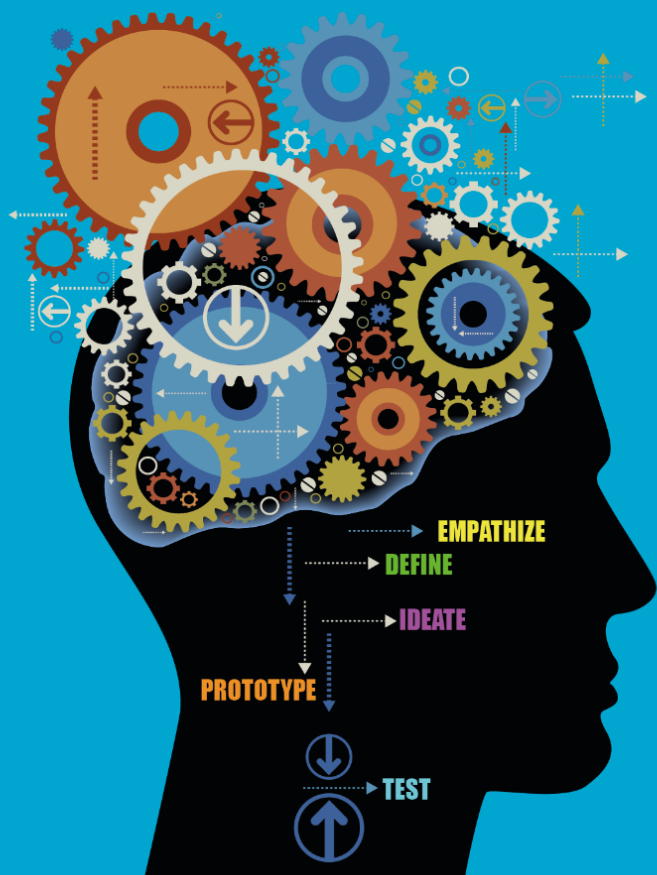


Cohort 2018/2019



Certificate in Design Thinking for Business Innovation (Design Thinking: Fundamentals Module) (QF Level 4)

QR Registration No.: 18/000459/L4

Registration Validity Period: 15/07/2018 to 31/08/2021

Open for Enrollment Now

Programme Fee: HK\$ 4,500

Programme Objectives:

After completion of the programme, participants should be able to:

1. Understand the concept of Design Thinking
2. Appreciate problem with Design Thinking method
3. Evaluate a Design Thinking solution

Content:

1. Problem appreciation
2. Definition of creativity and innovation
3. Design Thinking principles
4. Design Thinking method

Assessment: Workshop: 50% and Class Exercise: 50%

Medium of Instruction: Chinese supplemented with English terminologies

Schedule

| Date | Time | Venue |
|---------------------------------------|--------------|--|
| 15, 22, 29 June and 6 July 2019 (Sat) | 9:30 – 13:30 | Room 802, 8/F, VTC Tower, 27 Wood Road, Wan Chai, HK |

Total: 16 hours

Programme Fee: HK\$4,500

Trainer:

Local design thinking skills practitioners and Dr. Wallace LAM Wai Keung, Academic Director (Business Administration Discipline) of Vocational Training Council, Principal of Hong Kong Institute of Vocational Education (Kwun Tong). With over 24 years' experience in managerial training as well as Vocational & Professional Education and Training (VPET), Dr. Lam is the leader for driving the initiative of design thinking in VTC. He is also the key person for the implementation of design thinking in programme curriculum in the Business Administration Discipline.

Entry Requirements

Basic Qualification:

The general minimum entry requirements for the programme should normally be as follows:

- One-year work experience; or currently employed in relevant industry; and
- Five HKDSE subjects at Level 2 or above, including English and Chinese Languages, or equivalent; or
- Five HKCEE subjects at Grade E/Level 2 or above, including English and Chinese Languages, or equivalent (Applicants who took HKCEE English Language in 2006 or before should have attained Grade E or above (Syllabus B) / Grade C or above (Syllabus A).); or
- Completion of a QF Level 3 programme that is deemed acceptable to the respective Programme Board; or
- Relevant RPL qualification(s) at QF Level 3 or above AND a pass in an entrance assessment, which can be either oral or written; or
- Other relevant verifiable prior learning and/or work experience that is/are deemed appropriate by the respective Programme Board AND a pass in an entrance assessment, which can be either oral or written.

Mature applicants, i.e. those aged 21 or above with at least two years' relevant work experience, may also be accepted.

Application:

For persons interested in this programme, please complete the application form and return it to ituba@vtc.edu.hk on or before **3 June 2019**.

Award:

Upon successful completion of this programme and pass the assessment with minimum 80% attendance, participants will be awarded with a **Module Certificate - Certificate in Design Thinking for Business Innovation (Design Thinking: Fundamentals Module) (QF Level 4)**. Student may choose to continue their study with the following modules as to receive the award of **Professional Certificate in Design Thinking for Business Innovation (QF Level 4)**.