



**Programme
Information Guide**
課程資訊指南
2020/21

Interdisciplinary Programmes

Academic programmes offered by the Interdisciplinary Unit (IU) aim to nurture talents with interdisciplinary knowledge, versatile and independent thinking skills with respect to the emerging needs of Industries.

跨學科課程

現今社會對跨界別職業專才需求若渴，「跨學科發展組」開辦創新及具前瞻性的「跨學科課程」，結合不同學科的專業教師團隊，致力培養具備多元知識、技能及獨立思考的新世代專才，以配合新興行業的人才需求及發展。

Programme Features

- Discipline Knowledge Integration
- Innovative Programme Curriculum
- Workplace Learning and Assessment
- Project-based Learning

課程特點

- 學科知識整合
- 創新課程架構
- 職場學習及評核
- 專題導向式學習

Higher Diploma in Public Relations & Digital Communication (IU114001)

公關及數碼傳訊高級文憑

IVE 李惠利 (LEE WAI LEE)

Professional Core Modules 專業核心單元

Effective Communication
& Public Speaking
公開演說及溝通技巧

Interactive Communication
& Customer Experience
互動傳訊與顧客體驗

Public Relations &
Stakeholder Engagement
公共關係及持份者參與

Event Practicum
項目策劃



Higher Diploma in Financial Technology (IU114002)

金融科技高級文憑

IVE 青衣 (TSING YI)

Professional Core Modules 專業核心單元

Investment Products
投資產品

Banking Operations
銀行營運

Machine Learning and
Artificial Intelligence
機器學習及人工智能

Blockchain Applications and
Digital Payment Technology
區塊鏈應用及數碼支付技術

Higher Diploma in Arts and Cultural Events Management (IU114003)

藝術及文化活動管理高級文憑

IVE 李惠利 (LEE WAI LEE)

Professional Core Modules 專業核心單元

Culture and
Pop Culture of Hong Kong
香港流行文化

Theatre & Performing Arts
Venue Management
劇院及表演場地管理

Photography and
Moving Image for Promotion
攝影・移動圖像設計

Basic Event Staging
Techniques
基本舞台設計概念

**THE BEST WAY TO KNOW A
THING IS IN THE CONTEXT
OF ANOTHER DISCIPLINE**

Higher Diploma in Fitness and Exercise Nutrition (IU114005)

體適能及運動營養學高級文憑

IVE 柴灣 (CHAI WAN)

Professional Core Modules 專業核心單元

Nutrition for
Exercise Performance
營養與運動表現

Exercise and
Public Health Promotion
運動及公共健康推廣

Principles and Practices
in Weight Management
體重管理理論與實踐

Children and Adolescence
Exercise Prescription
兒童及青少年運動訓練學

Higher Diploma in Supply Chain with InnoTech Applications (IU114006)

供應鏈及創科應用高級文憑

IVE 青衣 (TSING YI)

Professional Core Modules 專業核心單元

Supply Chain Analytics
and Big Data
供應鏈分析學與大數據

Sustainable Supply Chains
可持續供應鏈

Autonomous Logistics
自動物流

Agile Project Management
靈活項目管理



Higher Diploma in Music Entertainment and Artiste Management (IU114007)

音樂娛樂及藝人管理高級文憑

IVE 李惠利 (LEE WAI LEE)

Professional Core Modules 專業核心單元

Styling and Image Design
造型與形象設計

Artiste Management
藝人管理

Music Appreciation and
Music Video Production
音樂欣賞與音樂視頻製作

Sound Technology for
Live Show
現場聲效科技

Interdisciplinary Unit Dual-track Pilot Scheme

跨學科職學雙軌先導計劃

We operate WLA under dual-track learning approach by going through workplace training and receiving classroom teaching at the same time. This approach provides students with the latest market-relevant training and equips themselves with the emerging skills that is essential in this digital age

跨學科課程透過“職學雙軌先導計劃”成為首批採用“職場學習及評核”的高級文憑課程。透過“職學雙軌”學習模式，課堂授課配合職場培訓。除了為學生提供最新的職場相關培訓外，亦為他們裝備數碼年代不可缺少的新興技能，為事業發展建立良好基礎。



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