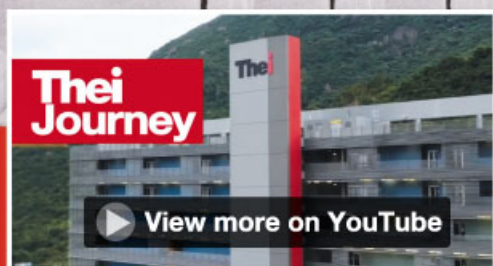




Technological and Higher
Education Institute of Hong Kong
香港高等教育科技學院

Study a Work-Ready Degree
BE DiFFERENT!



Member of **VTC** Group

A Degree for the Work-ready Next Generation

實務學位課程 投身專業快人一步

The Technological and Higher Education Institute of Hong Kong (THEi) offers degree programmes that are vocationally and professionally oriented. THEi prepares professionals to be work-ready, facilitating entry to real-world working environments.

- Industry internships for practical training
- Diverse learning opportunities for real-world experience

香港高等教育科技學院 (THEi) 提供以「專業為本」的學士學位課程，培育幹練人才，投身職場快人一步。

- 著重實習培訓
- 多元實踐，豐富學習經歷

Winning at an international competition helped me gain confidence to enter the advertising industry 國際比賽奪獎 增強信心投身廣告設計專業

Internships at the 4As advertising agency Publicis Worldwide and Yahoo Hong Kong deepened my knowledge on multimedia advertising. More so I won an award in Red Dot Design Award 2017. After graduation, I was employed by Yahoo Hong Kong as multimedia designer to further realise my creativity.

曾到4As廣告公司Publicis和雅虎香港實習，加深對多媒體廣告的認識；並於國際比賽「紅點傳達設計比賽2017」奪獎，讓我增強信心。畢業後我加入了雅虎香港成為多媒體設計師，繼續發揮創意構思。



Winnie Wong 黃詠茵

Multimedia Designer - Yahoo! Hong Kong Limited
香港雅虎 — 多媒體設計師

THEi Graduate,
Bachelor of Arts (Honours) in Advertising
THEi廣告(榮譽)文學士畢業生

Visiting Baltic Sea and Russia for cultural exchange broadened international vision 到波羅的海與俄羅斯文化交流 擴闊國際視野



Joining the environment study visit with students of Massachusetts Institute of Technology (MIT) enhanced creative thinking & analytical skills 與麻省理工學院同學交流 提升分析能力與創意思維



New Chai Wan campus offers Green Learning Environment 柴灣新校舍 優美綠色校園



THEi's campuses are located in Tsing Yi and Chai Wan. Starting 2018, the twin-tower Chai Wan campus provides a dynamic and engaging learning environment for students. The new campus is also acknowledged for its eco-friendly credentials with its green architecture and design.

THEi於青衣及柴灣設置校舍。2018年起，以雙塔式設計的柴灣校舍為學生提供充滿活力和互動的學習環境，營造優美的綠色校園。

Interactive Campus Life at the VTC Halls of Residence VTC學生舍堂 多姿多采校園生活



Hall Life 360° Experience
360° 體驗宿舍生活



The VTC Halls of Residence is adjacent to THEi (Tsing Yi), providing an interactive environment for community activities. Students will meet friends from local and overseas and widen their cultural perspectives.

職業訓練局學生舍堂毗鄰THEi(青衣)，透過宿舍生活，同學可結交來自本地及海外的朋友，積極參與社群活動。

Vocationally-oriented Degree Programmes

「專業為本」學士學位課程

8 vocationally-oriented degree programmes offered by THEi have been accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). Eligible students will enjoy the Government non-means-tested annual subsidy of HK\$30,000[^].

THEi 現開辦的8個「專業為本」學士學位課程已通過香港學術及職業資歷評審局評審。合資格同學每年可獲政府3萬元免入息審查學費資助[^]。



BA (Hons) in Advertising
廣告 (榮譽) 文學士



BA (Hons) in Public Relations and Management
公共關係及管理 (榮譽) 文學士



BA (Hons) in Retail Management
零售管理 (榮譽) 文學士



BA (Hons) in Hotel Operations Management
酒店營運管理 (榮譽) 文學士



BA (Hons) in Professional Accounting
專業會計 (榮譽) 文學士



BSc (Hons) in Health Care
醫療護理 (榮譽) 理學士



BSc (Hons) in Testing and Certification
檢測和認證 (榮譽) 理學士



BSc (Hons) in Food Science and Safety
食品科學及安全 (榮譽) 理學士

Contact 聯絡 THEi

☎ 2176 1456 / 3890 8000

🌐 www.thei.edu.hk

📍 THEi (Tsing Yi): 20A Tsing Yi Road, Tsing Yi Island, New Territories

THEi (青衣) : 新界青衣島青衣路20A號

THEi (Chai Wan): 133 Shing Tai Road, Chai Wan, Hong Kong

THEi (柴灣) : 香港柴灣盛泰道133號

[^] Under the Non-means-tested Subsidy Scheme for Self-financing Undergraduate Studies, an annual subsidy of HK\$30,000 will be provided to eligible students who have attained "3322" in HKDSE.

[^] 於香港中學文憑試考獲3322成績之合資格同學，可獲政府每年3萬元免入息審查資助計劃學費資助。

Information as of Jan 2018 is intended for reference only. The latest announcement and information on VTC website shall prevail in case of any discrepancies.

VTC reserves the right to update information and withdraw any of the programmes.

課程資料截至2018年1月，內容僅供參考。所有課程資料應以本局最新公布及網站內容為準，本局有權修改資料和決定是否開辦課程。