

Make\Shift: 職業專才教育設計論壇2024

設計教育與實踐：應對變革新策略

Make\Shift: VPET Design Forum 2024
Exploring the core values and skill sets for designers in today's dynamic landscape



主禮嘉賓教育局副秘書長李忠善先生(左八)及VTC主席戴澤棠先生(右九)與一眾講者及嘉賓合照。
Guest of Honour Mr Esmond LEE, Deputy Secretary for Education (eighth from left) and Mr Tony TAI, VTC Chairman (ninth from right) pose for a group photo with speakers and guests.

「Make\Shift: 職業專才教育設計論壇2024」於12月10至11日在香港知專設計學院 (HKDI) 舉行，匯聚教育工作者、業界人士和學生，共同探討設計實踐和教育面對的變革和未來可能性。

Make\Shift: VPET Design Forum 2024 was held from 10 to 11 December at the Hong Kong Design Institute (HKDI). The event brought together educators, industry professionals, and students to explore the changes and future possibilities in design practice and education.



一連兩天的論壇除了有重量級嘉賓演講，亦設有互動工作坊及展覽，為參加者提供交流的機會，共同探索設計教育的創新方向。
The two-day forum features not only keynote speeches from distinguished guests but also interactive workshops and exhibition, providing participants with opportunities to engage and collectively explore innovative directions in design education.

論壇由教育局副秘書長李忠善先生擔任主禮嘉賓，多位設計界思想領袖分享真知灼見。當中，論壇主題演講嘉賓中央聖馬丁院長暨倫敦藝術大學副校長Rathna RAMANTHAN教授，以「通過思想學派重塑創意」為主題，探討設計教育如何重塑創意並造福地球。另一位主題演講嘉賓，同濟大學及廣州美術學院辛向陽教授，則深入探討服務設計的重要性，以及其在提升整體服務的滿意度和滿足需求方面的作用。

The forum was graced by the presence of Mr Esmond LEE, Deputy Secretary for Education, along with thought leaders from the design industry sharing their insights. Among them, the keynote speaker, Professor Rathna RAMANTHAN, Head of Central Saint Martins and Pro-Vice Chancellor of the University of the Arts London, addressed the theme "Regenerating Creativity through Schools of Thought," discussing the role of design education in reshaping creativity for the benefit of the planet. Another keynote speaker, Professor Xiangyang XIN from Tongji University and Guangzhou Academy of Fine Arts, explored the importance of service design and how it enhances overall service satisfaction to meet the needs of users.

論壇其中一個亮點是由法國團隊策劃的藝術表演“*The Asymmetry of Blablabla*”，為參加者帶來獨特視覺體驗。此外，論壇亦設有互動工作坊及特別興趣小組會議，讓與會者就社區設計、用戶體驗等議題進行深入討論。同場舉行的展覽則展示了學院回應現今科技發展的創新方案，讓教育工作者、業界人士和學生共同探索設計教育的創新方向，為職業專才教育的發展注入新動力。

One of the highlights of the forum was the artistic performance "*The Asymmetry of Blablabla*" by a French team, which offered participants with a unique visual experience. The forum also featured interactive workshops and special interest group meetings, allowing attendees to engage in in-depth discussions on topics such as community design and user experience. The concurrent exhibition showcased innovative solutions from HKDI in response to current technological developments, enabling educators, industry professionals, and students to collaboratively explore new directions in design education and inject fresh momentum into the development of vocational and professional education and training (VPET).