

Make\Shift: 职业专才教育设计论坛2024

设计教育与实践：应对变革新策略

Make\Shift: VPET Design Forum 2024

Exploring the core values and skill sets for designers in today's dynamic landscape



主礼嘉宾教育局副秘书长李忠善先生(左八)及VTC主席戴泽棠先生(右九)与一众讲者及嘉宾合照。

Guest of Honour Mr Esmond LEE, Deputy Secretary for Education (eighth from left) and Mr Tony TAI, VTC Chairman (ninth from right) pose for a group photo with speakers and guests.

「Make\Shift: 职业专才教育设计论坛2024」於12月10至11日日在香港知专设计学院 (HKDI) 举行，汇聚教育工作者、业界人士和学生，共同探讨设计实践和教育面对的变革和未来可能性。

Make\Shift: VPET Design Forum 2024 was held from 10 to 11 December at the Hong Kong Design Institute (HKDI). The event brought together educators, industry professionals, and students to explore the changes and future possibilities in design practice and education.



一连两天的论坛除了有重量级嘉宾演讲，亦设有互动工作坊及展览，为参加者提供交流的机会，共同探索设计教育的创新方向。The two-day forum features not only keynote speeches from distinguished guests but also interactive workshops and exhibition, providing participants with opportunities to engage and collectively explore innovative directions in design education.

论坛由教育局副秘书长李忠善先生担任主礼嘉宾，多位设计界思想领袖分享真知灼见。当中，论坛主题演讲嘉宾中央圣马丁院长暨伦敦艺术大学副校长Rathna RAMANTHAN教授，以「通过思想学派重塑创意」为主题，探讨设计教育如何重塑创意并造福地球。另一位主题演讲嘉宾，同济大学及广州美术学院辛向阳教授，则深入探讨服务设计的重要性，以及其在提升整体服务的满意度和满足需求方面的作用。

论坛其中一个亮点是由法国团队策划的艺术表演“The Asymmetry of Blablabla”，为参加者带来独特视觉体验。此外，论坛亦设有互动工作坊及特别兴趣小组会议，让与会者就小区设计、用户体验等议题进行深入讨论。同场举行的展览则展示了学院响应现今科技发展的创新方案，让教育工作者、业界人士和学生共同探索设计教育的创新方向，为职业专才教育的发展注入新动力。

The forum was graced by the presence of Mr Esmond LEE, Deputy Secretary for Education, along with thought leaders from the design industry sharing their insights. Among them, the keynote speaker, Professor Rathna RAMANTHAN, Head of Central Saint Martins and Pro-Vice Chancellor of the University of the Arts London, addressed the theme "Regenerating Creativity through Schools of Thought," discussing the role of design education in reshaping creativity for the benefit of the planet. Another keynote speaker, Professor Xiangyang XIN from Tongji University and Guangzhou Academy of Fine Arts, explored the importance of service design and how it enhances overall service satisfaction to meet the needs of users.

One of the highlights of the forum was the artistic performance "The Asymmetry of Blablabla" by a French team, which offered participants with a unique visual experience. The forum also featured interactive workshops and special interest group meetings, allowing attendees to engage in in-depth discussions on topics such as community design and user experience. The concurrent exhibition showcased innovative solutions from HKDI in response to current technological developments, enabling educators, industry professionals, and students to collaboratively explore new directions in design education and inject fresh momentum into the development of vocational and professional education and training (VPET).