

IVE會計學生於香港會計師公會 商業個案比賽贏得多個獎項

IVE accounting students excel in HKICPA Business Case Competition 2023



IVE會計及商業分析高級文憑學生於香港會計師公會商業個案比賽2023副學位組別中奪得六項殊榮。

IVE students from the Higher Diploma in Accountancy with Business Analytics programme achieved six awards in the Sub-degree Group of the HKICPA Business Case Competition 2023.

IVE會計及商業分析高級文憑四支學生隊伍早前於香港會計師公會商業個案比賽2023副學位組別中奪得六項殊榮，包括亞軍、最佳商業計劃書、最佳演說，以及三個優異隊伍獎。

本年度香港會計師公會商業個案比賽以數碼娛樂行業為案例主題，共有來自16間大專院校超過530名學生參賽，遞交共139份商業計劃書。參賽隊伍需要運用財務和商業分析等專業知識，就比賽個案提交商業計劃書，經多輪遴選後，IVE四支學生團隊進入最後六強的決賽，以口頭報告形式介紹計劃書，並解答評委的提問，為個案提供實際解決方案。IVE同學最終憑著優秀表現，在比賽中獲得六個獎項。

Four IVE student teams of Higher Diploma in Accountancy with Business Analytics programme achieved remarkable results in the Sub-degree Group of the HKICPA Business Case Competition 2023, winning six awards including a 1st Runner-up, the Best Written Proposal, the Best Presenter, and three Merit Team awards.

Organised by the Hong Kong Institute of Certified Public Accountants (HKICPA), the competition this year which focused on digital entertainment business has attracted participation of over 530 students from 16 tertiary institutions with a submission of a total of 139 business proposals. All teams were required to submit a proposal to address real-life business challenges with their accounting and business knowledge. After several rounds of evaluation, four IVE student teams were among the six finalists to present their proposals and answer adjudicators' questions, providing business solutions to settle the problem. The IVE student teams finally received six awards with their outstanding performance.



IVE (黃克競) - 亞軍
IVE (Haking Wong) - 1st Runner-up



IVE (觀塘) - 優異隊伍獎
IVE (Kwun Tong) - Merit Team



IVE (觀塘) - 最佳演說及優異隊伍獎
IVE (Kwun Tong) - Best Presenter and Merit Team



IVE (黃克競) - 最佳商業計劃書及優異隊伍獎
IVE (Haking Wong) Team - Best Written proposal & Merit Team