

Course: Tutor:	Applied Learning (Vocational English)- English Communication Ms Fannie Sun
Class:	SA
Venue:	Rm 208A, IVE (Sha Tin), 21 Yuen Wo Road, Sha Tin
Time:	Saturdays from 2:00pm –5:00pm, 3 hours per lesson*Note 1

\*\*In case of online learning, students would be notified by SMS\*\*

Lesson	Date	Learning Topic (Note 2)			
	Secondary FOUR				
	Module 1: Listening and Speaking (QF Level 2)				
1	20/2/21	Course Orientation			
1	20/2/21	Describing Product Features			
2	27/2/21	Giving Product Demonstrations			
3	6/3/21	Making Offers and Suggestions in a Product Presentation			
4	13/3/21	Getting Ready for a Complete Product Presentation			
5	20/3/21	Workplace Telephone Conversations			
6	27/3/21	Workplace Health and Safety			
7	10/4/21	Manpower Issues			
8	17/4/21	Job Interviews			
9	24/4/21	Script Editing			
9	Z4/4/Z1	Making Decisions			
10	8/5/21	Boosting Business			
11	15/5/21	Getting Ready for Shooting and Uploading Video + Practice Paper I & II			
12	22/5/21	Promoting Your Products			
13*	29/5/21	Case Study / Practice Paper III			
14*	5/6/21	Assessment Task 1 due (Mini-project)			
14		Assessment Task 2 (Oral Test)			

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Lesson	Date	Learning Topic (Note 2)			
	Module 2: Reading and Writing (QF Level 2)				
15*	12/6/21	Trade Fairs & Exhibitions			
16	19/6/21	Booking a Booth for a Business Event			
17	26/6/21	Selecting Products to Promote			
18	3/7/21	Choosing a Hotel for a Business Trip			
19	10/7/21	Promoting a Business Event			
20	17/7/21	Choosing a Free Gift for a Promotion			
20		Assessment Task 3a (Written Test)			
21	24/7/21	Written Business Communication			
Secondary FIVE					
22	11/9/21	Office Supplies Fair			
23	18/9/21	Office Expansion			
24	25/9/21	Business Events			
25	2/10/21	Planning a Business Trip			
26	9/10/21	Opening a New Branch			
27	16/10/21	Case Study & Revision			
28*	<del>23/10/21</del>	Case Study / Revision			
	30/10/21	Assessment Task 3 b due (EP) Assessment Task 4 (Written Test)			

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Lesson	Date	Learning Topic (Note 2)			
	Module 3: Listening and Speaking (QF Level 3)				
29	6/11/21	Opening and body of a Presentation			
30	13/11/21	Key Elements of an Effective Presentation			
31	20/11/21	Using Body Language			
32	27/11/21	Handling Visual Aids			
33	4/12/21	Concluding a Presentation			
34	11/12/21	Basic Telephoning Skills			
35	18/12/21	Handling Enquiries			
36	8/1/22	Basic Face-to-Face Communication Skills			
37	15/1/22	Handling Late Payment and Delivery			
38	22/1/22	Matching Products with Customers			
39	29/1/22	Describing Products			
40	5/2/22	Script Editing Persuasion Skills			
41	12/2/22	Case Study			
42	19/2/22	Project Rehearsal			
43	26/2/22	Handling Problems			
44*	5/3/22	Case Study / Revision			
45	12/3/22	Assessment Task 5 due (Mini-project) Assessment Task 6 (Oral Test)			

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Orange: online; Blue: f2f

Lesson	Date	Learning Topic (Note 2)			
	Module 4: Reading and Writing (QF Level 3)				
46	19/3/22	Promoting Products on Social Media Sites			
47	26/3/22	Promoting Services on Social Media Sites			
48	2/4/22	Announcing New Products/Services on Social Media Sites			
49	9/4/22	Responding to Negative Feedback on Social Media Sites			
50	23/4/22	Presenting Product Survey Results			
51	30/4/22	Presenting Customer Survey Results			
52*	7/5/22	Case Study / Revision			
53	14/5/22	Handling Orders			
54	21/5/22	Staff Training (Sample unit)			
54		Assessment Task 6 (Oral Test)			
55	28/5/22	Giving Directions			
56	4/6/22	Developing Product Promotion Plan			
57	11/6/22	Promoting Products			
57		Assessment Task 7b (Written Test)			
58	18/6/22	Responding to Customers' Requests			
59	25/6/22	Handling Packing Problems			
60	2/7/22	Handling Complaints (I)			
61	*9/7/22	Handling Complaints (II)			
		Case Study / Revision			
62	16/7/22	Assessment Task 7a due (Learning Portfolio)			
		Assessment Task 8 (Written Test)			

Note 1: Course schedule subject to changes according to students' learning progress and unexpected circumstances Note 2: Lessons with an asterisk (\*) are 2-hr sessions from 2pm-4pm

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