

Assessment Scheme**Subject:** 715 - Applied Learning (Vocational English) - English Communication**Course Provider:** Vocational Training Council

Task No.	Task Name	Assessment Method	Brief Task Description	Assessment / Submission Date	Contribution to Final Score (%)
1	Oral Presentation	Mini-project	Students produce a videotaped oral presentation of about 1.5 minutes to explain and demonstrate to potential customers how to use a newly launched product.	December Year 1	10%
2	Role-play on Telephoning	Speaking Test	Students conduct in pairs a role-play of a telephone conversation of about 4 minutes to discuss details of a product or service regarding arrangements, deliveries and/or promotions.	December Year 1	10%
3	Presenting Written Information	Written Tests	Students are required to: a. Participate in self-learning activities on a Moodle course offered by the tutor and complete online short quizzes; b. Write an email of 140 – 170 words to present information about orders, goods, services, etc.	February/ April Year 1	10%
4	Responding to an Incoming Email	Written Test	Students write a reply in 140 – 170 words to an incoming email about orders, goods, services, etc.	April Year 1	10%
5	Conducting a Briefing Session	Mini-project	Students produce a videotaped oral presentation of about 3 minutes to explain the pros and cons of a new plan (e.g. new facilities in a shopping mall).	August Year 1	15%
6	Role-play on Face-to-face Discussion	Speaking Test	Students conduct in pairs a role-play of a discussion of about 6 minutes on solutions to a problem (e.g. handling a customer's complaint about delivery delay).	August Year 1	15%
7	Social Media Post Writing	Portfolio and Written Test	Students are required to: a. Communicate with corporates on social media outside the classroom (e.g. sending a message to a sports company on Facebook to enquire about product features) and create a learning portfolio showing screenshots of communication with one of the corporates; b. Write a corporate social media page of 180 – 250 words to present information about orders, goods, services, etc. to potential customers.	September/ December Year 2	15%
8	Responding to an Incoming Email	Written Test	Students write a reply in 180 – 250 words to an incoming email about sales performance, arrangements, logistics, etc.	December Year 2	15%