Assessment Scheme (Applicable to S.4 intake)

| Subject: | 702 -Film and Transmedia | | Area of Studies: | Creative Studies | Course Provider: | Vocational Traini | ng Council |
|-------------|--|---|---|--|--|--------------------------------|------------------------------------|
| Task No. | Task Name | Assessment Method | Brief Task Description | | | Assessment/ Submission Date | Contribution to Final Score (%) |
| 1 | Integrated Test on Film and Transmedia Industry | Written Test | development of the f | | est on the overview and the stry. Question types include ions and short questions. | October Year 1 | 10% |
| 2 | Cinematography | Practical Assessment | demonstrate their know | owledge of basic film lan / including composition, de | of still and moving images to guage and understanding of pth of focus, exposure, white | December Year 1 | 10% |
| 3 | Editing a Dialog Scene | Practical Assessment | Students are required to produce a dialog scene with ready-made movie clips by utilising the non-linear video editing system to demonstrate their understanding on editing theory and audio design. | | | March Year 1 | 15% |
| 4 | Transmedia Storytelling | Written Test | Students are required to apply transmedia storytelling skills to create a story with platform-specific content for an assigned media platform, and visualise the story in the form of script and creative board of designated format. | | | May Year 1 | 20% |
| 5 | Film Aesthetics | Production Project | Students are required to, in accordance with their elective module, design a cinematographic / editing style for the script developed in Assessment Task 4 and demonstrate the style in the form of video, with written descriptions illustrating the design concept. | | | December Year 2 | 15% |
| 6 | Integrated Project on Short Film Production | Production Project and Written Report | a short film, wit transmedia includ (b) Individual work: E (i) edit own vers | | ne produced in group; and | May Year 2 | 30% |