

# Assessment Scheme

2025

**Subject:** 702 - Film and Transmedia

**Area of Studies:** Media and Communication

**Course Provider:** Vocational Training Council

Task No.	Task Name	Assessment Method	Brief Task Description	Assessment/ Submission Date	Contribution to Final Score (%)
1	Integrated Test on Film and Transmedia Industry	Written Test	Students are required to complete a written test on the overview and the development of the film and transmedia industry. Question types include multiple choice questions, fill-in-the-blanks questions and short questions.	October Year 1	10%
2	Cinematography	Practical Assessment	Students are required to shoot a specified series of still and moving images to demonstrate their knowledge of basic film language and understanding of basic cinematography including composition, depth of focus, exposure, white balance and shot size.	December Year 1	10%
3	Editing a Dialog Scene	Practical Assessment	Students are required to produce a dialog scene with ready-made movie clips by utilising the non-linear video editing system to demonstrate their understanding on editing theory and audio design.	March Year 1	15%
4	Transmedia Storytelling	Written Test	Students are required to apply transmedia storytelling skills to create a story with platform-specific content for an assigned media platform, and visualise the story in the form of script and creative board of designated format.	May Year 1	20%
5	Film Aesthetics	Production Project	Students are required to, in accordance with their elective module, design a cinematographic / editing style for the script developed in Assessment Task 4 and demonstrate the style in the form of video, with written descriptions illustrating the design concept.	September Year 2	15%
6	Integrated Project on Short Film Production	Production Project and Written Report	(a) Group work: Students in groups initiate a production project and produce a short film, with the application of the basic knowledge of film and transmedia including script creating, shooting and post-production. (b) Individual work: Each student is required to (i) edit own version of short film with the one produced in group; and (ii) submit the whole production report, including a reflection report.	November Year 2	30%