



Applied Learning (Vocational English) English Communication



QF Level: 3 QR Registration No.: 21/000050/L3 Registration Validity Period: 01/01/2021 - 31/08/2028

Course Features

Course Aims

This course provides students with opportunities to practise English in simulated and near authentic vocational contexts, develop their English proficiency and generic skills, and to enhance their awareness of the important role of English communication in authentic work environments. Through application and practice, students are also given opportunities to develop their career-related competencies, communication skills, thinking skills and people skills while laying a good foundation of English for further studies and work.

Diversified Learning and Teaching Activities

Different modes of activities, e.g. role-plays, group discussions, projects, visits and case studies, are employed to provide students with a systematic understanding of different contexts in communication and eye-opening opportunities to experience how English is used for communication.

Professional Recognition

Students will obtain a Qualifications Framework (QF) Level 3 certificate in addition to HKDSE qualification upon successful completion of the course.



Learning Modules

Module	Contexts	Topics	Language Output
1. Listening and Speaking (QF Level 2) (40 hrs)	Generic Workplace Contexts	i. Product presentation ii. Workplace telephone conversations iii. Describing products/ services iv. Selecting means of promotion v. Organising trade fairs and exhibitions vi. Planning business trips vii. Selecting the best courier viii. Workplace health and safety xi. Manpower issues	Discussions, presentations, telephone conversations, etc.
2. Reading and Writing (QF Level 2) (40 hrs)		i. Workplace briefings ii. Meetings with clients/ customers iii. Handling enquiries iv. Handling problems and complaints v. Promoting products and services on social media vi. Describing trends and reporting findings	Emails, letters, promotional leaflets, etc.
3. Listening and Speaking (QF Level 3) (50 hrs)	Specific Trade Sectors (e.g. banking, engineering, hospitality, import/ export, logistics, retail)		Briefings, discussions, meetings, presentations, telephone conversations, etc.
4. Reading and Writing (QF Level 3) (50 hrs)			Emails, promotional leaflets, reports, social media posts/ responses, etc.

Articulation Pathways

Further Studies

Students who successfully complete this ApL course may pursue further studies offered by local and overseas institutions and universities. Additionally, eligible students can receive a maximum of 52-hour module exemption if they meet the criteria for the related VTC Higher Diploma programmes.

A maximum of 180-hour module exemption will also be granted to eligible students if they meet the criteria for the related VTC Diploma of Vocational Education and Diploma of Foundation Studies programmes.

Employment

Graduates of this course may pursue careers in various fields by taking up positions at entry level requiring relevant competency of vocational English, e.g. sales and marketing assistants, event assistants, media assistants, junior designers, assistant HR officers, assistant logistics officers, hotel front desk officers, IT support officers and customer service assistants.



Class Arrangement

Mode 1

(Lessons may also be scheduled during summer holidays.)

Every Saturday 14:00 – 17:00

Venue

- IVE (Chai Wan)
30 Shing Tai Road, Chai Wan, H.K. OR
- IVE (Haking Wong)
702 Lai Chi Kok Road,
Cheung Sha Wan, KLN. OR
- IVE (Sha Tin)
21 Yuen Wo Road, Sha Tin, N.T. OR
- Hong Kong Design Institute (HKDI)
3 King Ling Road, Tseung Kwan O, N.T.

Mode 2

Subject to mutual agreement between the school and the VTC.

Selection Arrangement

Students are required to attend a group interview or an online interview/ assessment. Selection is based on student's motivation in learning Vocational English, their aptitude as well as communication skills.

Course Fee

\$17,660 (Course fee is fully subsidised by the EDB.)

Remark: Final class venue/ time may be subject to change with respect to the confirmed number of enrolment and other special circumstances.