The Student Attachment Program Ceremony held on Oct 24 provided a golden opportunity for our final year students to display their project work done in the course of study and to chitchat with industry leaders who attended the ceremony.

10 trade associations/professional bodies have supported this event by either providing training opportunities to our students or by circulating the program information to all of their members. The program would not be a success without their contribution and patronage. They were:

- The American Chamber of Commerce in Hong Kong
- The Chinese General Chamber of Commerce
- The Hong Kong Institute of Company Secretaries
- The Chartered Institute of Logistics and Transport in Hong Kong
- Hong Kong Computer Society
- Hong Kong Logistics Association
- Hongkong Association of Freight Forwarding and Logistics Limited
- Hong Kong Watch Manufacturers Association Limited
- English Street
- Canadian Certified General Accountants Association of Hong Kong

Over 120 year 2 students from the 4 courses of the Department of Business Services and Management (Tsing Yi) secured the opportunities to attach to the workplace provided by 64 participating organizations. Most of them attached to the companies during summer vacation. Feedback from students and participating organizations were very positive and many of them had pledged their continued support to the program in the coming year.

The ceremony started at 1030 hrs after Professor Lim, DED (Q&A) made the opening remark. The highlight came from the speech of Mr. James Thompson, Chairman of AmCham, who shared with us how the youngsters could excel themselves in a difficult environment. To succeed, one must be dedicated and committed to his work.

Followed the presentation of souvenirs and appreciation certificates to the supporting organizations and participating organizations respectively by Professor Lim DED (Q&A) and Mr W K Poon, P/IVE (TM), the ceremony ended with the closing remark of Mr. Y M Mo, VP/IVE (TY) at around 1120 hrs. Guests were led to visit the student project work, ranging from business system projects to virtual enterprise projects.

The program was a good start and it certainly would provide a good ground to better equip students to cope with future challenges at work after their graduation next year.
In order to give year one students a better understanding of vocational education and let them have a glimpse of campus life, an Orientation Day was organized by our BSM Department on 11 September 2003.

On that day, we had over 200 students coming to the Orientation Day. Our staff was very enthusiastic about this event. They spent their precious time in briefing students about the Email Systems, Web-CT Systems, Time-Tabling Systems and Peer Mentorship Programme etc.

For students to have specific information about each course, the Orientation Day provided a session for course leaders to introduce the course in detail to students. During which, students were able to ask questions and clarify doubts.

Following the interactive conversation between students and course leaders, a campus guided tour was conducted with the aim that students could adapt to campus life as early as possible. Students were introduced to various Departments, library, computer laboratories, CEED room, HKCTL, sport centres and canteen.

More than 20 student helpers participating in this event. Most of the planning, organization and man power were on the shoulders of our dedicated students. Without their devotion, the Orientation Day would not have been so successful.
Hong Kong International Computer Conference 2003

IT has transformed our ways of living in various aspects over the decade. A group of 39 HDBIS students had sharing of experience from and speculation by the educators, IT and logistics professionals by taking part in ‘Hong Kong International Computer Conference 2003’ and the opening ceremony of ‘Continuous Professional Development Programme’ on 25 September 2003.

Officials from Education and Manpower Bureau illustrated how IT had empowered learning and teaching for quality education. Furthermore, they also speculated on further development on e-learning in the future. For logistics, professionals from the industry demonstrated how IT would facilitate the effectiveness and efficiency in the supply chain.

The conference enhanced our students’ knowledge and understanding of the development of IT in both education and logistics.

Visit to Asia Airfreight Terminal

A visit to the Asia Airfreight Terminal (AAT) was held in the afternoon of 23 October 2003. Forty students who are studying transport and logistics joined the visit. We specially looked into the operation of the advanced material handling systems and the single-level level design of the terminal. Ms. Lam of the Marketing Department and Mr. Hui, the Customer Services Manager of AAT, have given a detailed explanation on the company background, the flow of cargo, material handling and warehousing of the airfreight. We were given a chance to observe the Automatic Storage and Retrieval System, Pallet Container Handling System and Landside Cargo Processing. These interested our students very much and provoked active discussion on many logistics-related issues.

China Light and Power Co Ltd Visit

The visit to China Light and Power Co Ltd on 29 October 2003 was very interesting and knowledgeable to the 28 HDBIS year 2 & 3 students for they could see the real applications of IT in electricity industry, e.g. Lightning Location System and Human Resources Management System. On top of that, they also realized that IT can also empower frontline operation. This visit enhanced students’ understanding of the critical use and impact of IT and the importance of quality assurance.
Visit to Hei Ling Chau Addiction Treatment Centre

On 29 October 2003, a group of 19 students went to Hei Ling Chau Addiction Treatment Centre for a one-day visit. We started the whole day tour with an introduction of the operations of the Centre given by the officer-in-charge, after that we visited the various sites including the living areas of the inmates. In the afternoon session, we got the chance to speak to two youngsters who shared with us their experiences of how they got addicted to drugs and the Drug Addiction Treatment Programme in the Centre. All students find the trip most valuable as they have an opportunity to understand the price that one has to pay for when making a wrong decision in his life.

New Colleagues

Hi, my name is Ben Wong. I joined BSM department on 1 September 2003 as a Teaching Associate. I am a qualified accountant of HKSA and ACCA as well as a qualified company secretary of HKICS and ICSA. Prior to joining the educational field, I have worked in audit and commercial field for several years. I anticipate there are a lots of excitement and challenges ahead and can make a contribution to both the team and our students.

You are welcome to contact me.

E-mail address: benw@vtc.edu.hk
Telephone number: Ext. 484

Ben Wong

Hello, I am Bono Wong, a Teaching Associate in the Department of Business Service & Management (Tsing Yi Campus). I am a member of HKSA, ACCA, CISA and a MBA holder (HK Poly University). Before joining IVE, I have been working in commercial field for almost 9 years.

Your could contact me at bonowong@vtc.edu.hk

Bono Wong
Nice to meet you! I’m Kelvin Hung, a new supply lecturer in BSM. This is my third year teaching in tertiary institutions. I taught in IVE (Shatin) last year and the Hong Kong Polytechnic University in the year before. Prior to my teaching career, I worked in a software firm, where I managed, designed and implemented several business system projects.

This year, most of my subjects are related to computer programming. Teaching programming for business students is a new challenge for me and I promise to exert every effort to tackle this challenge. My aim is not just to teach students the coding skills, but to train their logical mind and to cultivate their interest in programming. Let’s see if I can do that!

I like playing sport games, hiking and playing computer in my spare time. You can contact me at 2436 8647 or kyhung@vtc.edu.hk.

Cheers,

Kelvin Hung

I have been teaching in VTC for six years and joined BSM of IVE (Tsing Yi) in September 2003. My areas of specialism include modules in Business Communication, Business Software Applications, Creativity, Action and Service as well as Integrated Studies. Before starting my teaching career, I had worked for the News Channel of Wharf Cable Television and a certified public accountants firm and gained extensive experience in administration and auditing.

I am currently pursuing a degree of Master of Education (Business) in The University of Hong Kong. From my studies, I realize that it is crucial to integrate the real world with the academic curriculum. BSM impressed me deeply with its unique teaching and learning approach. The courses not only offer students sound foundation in business knowledge but also bring them to the commercial universe through site visits, conferences, study tours and the "Student Attachment Program".

I am proud to be a member of BSM. I look forward to sharing with you. I could be reached at 2436 8476 or via elsayeung@vtc.edu.hk.

Elsa Yeung
It is my pleasure to join the BSM department of IVE TY and be part of the BPEM team. Before coming in the education field, I have been working in the commercial world for more than 10 years, focusing in the area of marketing. My education background is in business administration, and I received my bachelor and master degree in U.S. and Australia respectively.

Teaching is a new challenge for me and I have a lot to learn. Fortunately, I receive many support and assistance from colleagues around and I would like to express my sincere appreciation to them. And I wish I can bring my experience from the industry to share with fellow students and assist in their professional growth.

You are most welcome to contact me at 24368477(tel) or wyung@vtc.edu.hk(email).

Winter Yung