INNOVATIVE, INDIVIDUAL, IMPACTFUL DEGREE PROGRAMMES

A degree that works for you

Member of VTC Group
Innovative Niche Programmes

The Technological and Higher Education Institute of Hong Kong (THEi) is a vocationally-oriented degree institute offering INNOVATIVE niche programmes across three faculties: Design, Management and Hospitality, Science and Technology.

As the newest VTC member institution, THEi offers six inaugural degree programmes in areas where the VTC has strengths, and which are also growth industry sectors not only in Hong Kong but across the region.

Faculty of Design
Bachelor of Arts (Hons) in Advertising
Bachelor of Arts (Hons) in Fashion Design
Bachelor of Arts (Hons) in Product Design

Faculty of Management and Hospitality
Bachelor of Social Sciences (Hons) in Sports and Recreation Management

Faculty of Science and Technology
Bachelor of Engineering (Hons) in Civil Engineering
Bachelor of Engineering (Hons) in Environmental Engineering and Management

Faculty of Design
Design (Hons) in Advertising
Fashion Design (Hons)
Product Design (Hons)

Faculty of Management and Hospitality
Sports and Recreation Management (Hons)

Faculty of Science and Technology
Civil Engineering (Hons)
Environmental Engineering and Management (Hons)
By niche, we refer to the thorough and deliberate blend of practical know-how and theoretical knowledge that students will obtain in their chosen discipline area. The synthesis of knowledge acquisition and practical application form the building blocks to producing professionally-competent graduates while our General Education modules give the students a wider perspective to round out their education.

**General Education** at THEi adopts a hybrid approach with common core modules in Humanities, Sciences and Social Sciences, Chinese and English, and elective modules from faculties other than the students’ own.

THEi 課程的獨特之處，在於糅合實際應用與理論知識，確保學生能融會貫通，學以致用。這正是我們培育專業幹練畢業生的基石；配合通識教育課程，讓學生能擴闊視野，獲得全面的培育。

THEi 的通識教育採用混合選修模式，必修單元包括人文學、科學及社會科學、中文及英文，學生並可選讀其主修科目以外的其他科目單元。
THEi is a **learner-focused** institute, meaning professors and teaching fellows focus on “teaching”. For students, the close contact and INDIVIDUAL attention from faculty members provides a valuable opportunity for real learning from dedicated discipline-area experts, academics and practitioners.

From the teachers’ perspectives, getting to know students on an individual basis – judging attitude as much as academic achievement – opens up the opportunity to better mentor and guide students over the course of their studies.

Additionally, our multi-entry, multi-exit options allow for commencement, re-commencement, and completion of a degree over a more flexible timeline. This too demonstrates how THEi is going to focus on students’ needs.

THEi **致力以學生為中心**，我們的教授和特任導師均專注教學工作。學院人員與學生關係密切，著重個人化的培訓，並為學生提供寶貴的機會，讓他們能向專門學科領域的專家、學者及從業者學習。

我們的教學人員會了解個別學生的需要，兼顧他們的學業成績及學習態度，讓學生在學習過程中獲得適當指導。

此外，學院的多階進修課程模式讓學生可以更靈活地調排學習進程，自行決定開始、重新開始及完成學位課程的時間，充分體現THEi針對學生所需，以學生為中心的教學理念。
THEi has strong links through the VTC with industry partners in all our programme areas including Engineering, Design and Hospitality. Students will not just hear about what happens in those industries, they will also experience it through work-integrated learning – be it placements within an industry partner organisation or in projects where industry comes to THEi.

This real and meaningful contact and collaboration with industry partners provides a vital platform for creating IMPACTFUL relationships that have the power to influence future career paths and endure over the course of a career.

憑藉 VTC 的強大網絡，THEi 與業界緊密聯繫，特別是與學院所開辦課程相關的行業，包括工程、設計及酒店旅遊業。學生將不僅能獲得業內的最新發展及動態，更能透過實際的學習過程親身體驗 — 包括於 VTC 的行業伙伴機構內實習，或是參與業界與 THEi 協作的項目計劃，從而加深對行業的認識。

THEi 透過與業界伙伴密切聯繫，加強彼此的合作，為學生提供了一個重要的平台，建立影響深遠的關係，引導學生尋找未來的就業路向，為將來的職業生涯鋪路，以至伴隨他們創建事業。
In sum, our focus and direction

- **Innovative niche programmes** – in areas such as Design, Environmental Engineering and Sports Management that provide deep discipline scholarship, complemented and enhanced by relevant and related General Education subjects

- **Blending theory and practice** – combination of theoretical knowledge and practical applications that produces professionally-competent graduates

- **Learner focus** – faculty staff members who spend considerable time in class and/or on projects with students

- **Flexible** – multi-entry and multi-exit points that respond to student needs for flexible pathway options to better plan and invest in their education

- **Industry contacts** – meaningful and real industry contact and collaboration through projects and placements that benefits both students and industry partners

THEi is a vocationally-oriented institute. This description highlights our aim to offer degree programmes that would enhance employability, and which we know many people aspire to have. The satisfaction of having a degree is great. One that leads to employment is even more appealing and increasingly essential. Our specialised areas of study are designed to give students the professional acumen, and a wider worldview that together makes them ideal candidates for the “real work” world.

總括而言，我們的重點與方向是:

- **開辦創新獨特的課程**：包括設計、環境工程及運動管理等範疇，教授廣博學科知識，並配合通識教育科目，培養學生的專業知識和能力

- **理論與實踐兼容並蓄**：將理論知識與實際應用融合，培育專業幹練的畢業生

- **以學生為中心**：教學人員安排充裕的時間授課及/或與學生進行研習項目

- **具靈活性**：多階進出安排，滿足學生需要，提供靈活的途徑以計劃適切的升學發展

- **與業界廣泛接觸**：透過不同項目及工作實習，與業界建立具意義及緊密的合作關係，讓學生與業界伙伴一同受惠

THEi 是頂尖學位的高等院校，辦學宗旨是以「專業為本」。社會對能提升就業能力的學位教育需求日增，THEi的課程正好切合有志學生所需，既促進學業的成就感，亦能增強其就業競爭力。THEi確立的教育定位至關重要，我們各項專門學科課程旨在培養學生的專業觸覺，以及更廣闊的國際視野，裝備他們成為理想的職場人才。
Established in 1982, the Vocational Training Council (VTC) is the largest vocational education, training and professional development group in Hong Kong. With some 240,000 students across our 13 member institutions – this not only makes us vibrant, but VITAL to the Hong Kong educational landscape.

We provide a spectrum of opportunities through multiple pathways for graduates to determine their own destination – employment or further studies. Our “think and do” approach offers students the chance to cultivate their passions for learning while imparting the necessary skills and know-how for them to succeed.

VTC 提供多元進修途徑，學生無論決定就業或升學，均有充分機會朝著自己選定的路向發展。我們「思考與實踐」並重的教學方針，讓學生掌握專業技術知識的同時，也培養出對學習的熱忱，引領他們踏上成功之路。

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