Leading Training Provider for Working Population

Having over 20 years of experience in professional training and corporate human resource development, PEAK is one of the leading in-service training providers and qualifying bodies in Hong Kong. As highlighted by its slogan - “Maximise Your PEAK Potential”, PEAK provides high quality and market driven education and training programmes, skills assessments as well as consultancy services to meet the needs of the working population and employers.

Having a network of 500 experienced trainers with rich professional knowledge, PEAK is highly regarded for its strong team by students and employers.

PEAK在專業培訓及企業人力資源發展方面已有超過20年經驗，是香港推動持續進修及專業考試的領導機構之一。PEAK以「發揮潛能 登登高峰」為口號，致力提供高質素及市場主導的課程、技能考核及顧問服務，以切合在職人士及僱主的需要。

PEAK擁有超過500名經驗豐富及具備專業知識的導師，深得學生及僱主讚賞。
Tailoring Services for Enterprises
服務切合業界需要

PEAK works hand in hand with industries and provides consultancy services and tailor-made courses to meet their training needs. The scope covers strategic and organisational development as well as employees’ personal development. Services range from conducting research, diagnosing strengths and weaknesses, identifying solutions, proposing action plans, to monitoring the implementation. One of the popular solutions is the provision of e-learning materials, which has proved to be effective in enhancing its clients’ operational efficiency.

PEAK 提供顧問服務及度身設計專業課程，緊貼企業培訓需要，範圍涵蓋機構的策略性發展及僱員個人發展。PEAK 的服務包括為機構進行研究、分析優勢和弱點、探討解決方法，構思行動方案及監察實施情況。其中，網上學習方案，能提升客戶的營運成效，深受企業歡迎。

Prudential Hong Kong
英國保誠香港分行

PEAK offers quality, professional educational services to the insurance industry. As one of its service users, Prudential Hong Kong is highly appreciative of the excellent services offered by PEAK to our customers and partners.

PEAK 一向致力於為保險業界提供高素質及專業的教育服務，英國保誠香港分行作為使用者之一，非常欣賞 PEAK 為我們的客戶及業務夥伴提供的卓越服務。

Conducting Professional Examinations
專業考試服務

In addition to its role as a training provider, PEAK is one of the largest administrators of professional examinations in Hong Kong for industry practitioners to fulfill their practising requirements and enhance their professional standards. In 2011/12, about 142,000 people have taken the professional examinations at PEAK.

除了提供專業培訓服務，PEAK 亦是本港最大型的專業考試執行管理機構之一，讓業界人士考取相關的專業資格，持續提升專業水平。2011/12年度，便有約142,000人於PEAK參加專業考試。
Wide-ranging Courses
Through-train Progression Pathway
多元化課程 一條龍進修途徑

PEAK, in collaboration with prestigious universities, institutes, federations and corporations, offer 450 different courses each quarter, covering the areas of advertising, banking & finance, design & creative technology, wellness, information technology, insurance, languages, lifestyle, legal studies, management and sales & marketing. The courses range from short courses for general interest, Continuing Professional Development accredited courses, professional diplomas, to bachelor and postgraduate programmes in partnership with universities. Aspiring students can pursue the progression route through studying mutually-linked courses in sequence. In 2011/12, about 90,000 adult learners enrolled in the PEAK courses.

In the area of corporate training, more than 250 well-established companies have adopted PEAK products and services to enhance the professional expertise and technical competency of their employees.

PEAK 與多間著名大學、學院、聯會及機構合作，每季提供多達450 個不同種類的課程，涵蓋廣告、金融財務、設計及創意科技、健康、資訊科技、保養、語文傳意、時尚品味、法律、管理專業、銷售及市場推廣等範疇。PEAK 提供的課程包括一般短期進修課程、認可專業進修課程 (CPD)、專業文憑、及與其他大學合辦的學士及碩士課程。學生可以透過不同程度的銜接課程，循序漸進地提升學歷。在2011/12年度，約90,000名成年人報讀了PEAK的課程。

在企業培訓方面，超過250家大型企業採用PEAK的培訓產品或專業服務，以提升員工的專業知識和技能。

Serving in Mainland China
服務遍及中國內地各省市

PEAK also serves different provinces and cities in Mainland China, including Beijing, Zhejiang, Guangdong and Shenzhen. Apart from collaborating with the mainland institutions to provide web-based training resources in business management, PEAK also conducts tailor-made study tours and training programmes for the mainland government officials and senior management of enterprises to meet their training needs. Corporations are welcome to contact PEAK for more details of the services.

PEAK的服務亦遍及中國內地多個省市，包括北京、浙江、廣東、深圳等地。除與內地教育機構合作，提供有關商業管理的網上培訓教材外，PEAK亦會按培訓需要，為內地公務員及機構管理層度身安排合適的考察和培訓計劃，促進兩地交流。服務詳情可向PEAK查詢。

Ms Cammie Leung
梁嘉美
Superintendent, Police College
警察學院警司

"Throughout the training process, staff of PEAK provided excellent service in understanding our needs and expectations, as well as offering professional work and advice on content design and technical issue.”

「在整個訓練過程中，PEAK的顧問充分了解我們的需要及期望，就課程設計及技術方面提供專業的意見，表現卓越。」
About VTC
職業訓練局簡介

Established in 1982, the Vocational Training Council (VTC) is the largest vocational education, training and professional development group in Hong Kong. With some 250,000 students across our 13 member institutions – this not only makes us vibrant, but VITAL to the Hong Kong educational landscape.

We provide a spectrum of opportunities through multiple pathways for graduates to determine their own destination – employment or further studies. Our “think and do” approach offers students the chance to cultivate their passions for learning while imparting the necessary skills and know-how for them to succeed.

職業訓練局(VTC)於1982年成立，是香港最具規模的專業教育培訓及發展機構。
VTC旗下13個機構成員，共有學生約25萬名，足見VTC的蓬勃發展，且在香港教育體制中舉足輕重。

VTC提供多元進修途徑，學生無論決定就業或升學，均有充分機會朝着自己選定的路向發展。我們「思考與實踐」並重的教學方針，讓學生掌握專業技術知識的同時，也培養出對學習的熱忱，指引他們踏上成功之路。

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