

# Experts Show The Way

12<sup>th</sup> Nov 2003 (Wed) 3:45pm-5:00pm Room 030

**Topic: Logistics and CEPA – Challenges or Opportunities?**

**Speaker: Stephen W.Y. Cheng**  
**Director, Superguide Consultants Limited**  
**Chairman, Tsuen Wan Driving School**

Mr. Stephen Cheng is a holder of a BCom degree awarded by the Chinese University of Hong Kong and an MSc degree from Cranfield University, UK. He has formerly been a Senior Lecturer and Course Leader at the Hong Kong Polytechnic. He has been active in community service. He is a Fellow of the Chartered Institute of Transport (FCILT) and a former Chairman of the Hong Kong Section of the Institute. He is also a Fellow Member of the Hong Kong Logistics Association (FHKLA) and Vice-President (Membership). Mr. Cheng is keen in promoting transport and logistics education in Hong Kong.

Mr. Cheng is a Director of Superguide Consultants Limited, a company that provides logistics and business degree courses in partnership with well-known universities and institutions. He is also Chairman of Tsuen Wan Driving School which is government-designated for driving instructions.

*~ All students are welcome ~*

**Organizers:**

Department of Business Administration IVE (Sha Tin)



Institute for Supply Management - Hong Kong

