

Objectives in the year of the Ox

In the year of the Ox, our objectives will be focused on **“Health, Professionalism and Social Responsibility”**.

To support these objectives, one of our committee members, Yenni has joined her company’s voluntary social welfare activity. The work is to care about the people who are in financial difficulty during the year end.

During this year, we will continue to carry out these kind of social activities.



Certificate of Yenni for being a voluntary helper



The left photo: The group photo of the volunteers



The right photo: Presentation of certificate to the volunteers. (The lady in the middle is Yenni).

Student Committee Meeting

The student committee had held a lunch gathering on 5 Jan 2009 at Tao Heung Restaurant. Total 8 student committee members attended the lunch which provided the opportunity for the committee to have a happy gathering. Yenni also joined the gathering (center).



我在柴灣BA的日子

會員心聲



2008年間，市場及廣告學校友會成立了！

回想起當初被邀請加入校友會時，心想這確是一個難得的機會回饋母校，除了可將自己的工作經驗與校友們互相分享外，更可透過各活動籌辦裡增廣見聞，於是便欣然答應了。

鼠去牛至，今年本會將舉辦更多不同類型的活動供大家參加，令大家更能受用。我謹代表本會全體全人祝各校友萬事如意，新年進步！

Yoki (Chairman)

學生心聲

我相信好多人入IVE都係為左繼續升學，為左進修，甚至為左學門專長。喺柴灣IVE，我學到好多有用嘅知識，令我對自己嘅將來愈黎愈有信心，另外，我識到一班真係非常好嘅同學，會一齊溫書，會一齊慶祝生日，會打波，會搞好多活動。記得有人同我講過，每次見到你，都係成大班同學一齊，真係好團結。可以相處嘅時間剩返半年到，我希望大家可以好好珍惜同學仔。21932A/2，我好鍾意你地呀！



Ming (Student Committee Member)

Christmas Party



The Christmas Party of Sales and Marketing Course (Level 1 to 4) was held on 19 December 2008. To support this event, the alumni had contributed gifts and snacks to the party.

New Honorary Member- Mr. Louis Chow

Mr. Chow is now the Executive Director, Head of Legal and Compliance of KBC Financial Products Hong Kong Limited, Honorary Treasurer of the Accounting and Finance Graduates Association of the Hong Kong Polytechnic University (since 1989), Fellow Member of the Association of Chartered Certified Accountants, Fellow Member of the Hong Kong Institute of Certified Public Accountants, Member of the Hong Kong Securities Institute, and Member of the Association of Certified Fraud Examiners.

He is an expert in accounting and finance, banking, security and alumni operation.



CEO Talk



Our 1st “CEO Talk” was completed on 9 December 2008. It was very successful and has received high appreciation from students and department. During the talk, Max provided real life industrial cases to our students while Emily shared her experience on overseas education and career development.

Speakers:

Mr. Max Lau – General Manager, Taikoo Sugar Ltd.

Honorary member, VTCMAAA

Miss Emily Poon – Vice Chairman and Director, VTCMAAA



From the left: Emily and Glenda; Emily and Max

Student Committee

Three new members have joined our student committee. They are Natalie, Iris and Ivan (Left photo). They will join other nine members (Crystal, Fai, Solution, Elaine, Ming, Grace, Wikki, Steven and Anson) to support our alumni at various tasks.



From the left: Natalie, Iris, Ivan, Crystal, Fai Solution, Elaine, Ming, Grace, Wikki, Steven and Anson