

IVE Business Administration 工商管理

Business & Career Outlook – e-Marketing and Business 行業晉升之路講座系列 - 網上市場推廣業

Date : 6/5/2011 (Friday)

Time : 2:30pm – 5:00pm

Venue : Lecture Theatre A010, Hong Kong Institute of Vocational Education (Chai Wan)

(To be conducted in Cantonese 以廣東話主講)



Strategic e-Marketing – Differentiation and Sustainability

網上營銷：創造企業優勢

Mr. Steve Huen – Executive Director,

EGL Tours Company Limited

禰國全先生 東瀛遊旅行社有限公司 執行董事



e-Marketing Outlook – Business and Career Opportunities

網上營銷發展與機遇

Mr. Ronald Chau – General Manager,

Online Marketing Leader

周劍邦先生 網上營銷專家 總經理

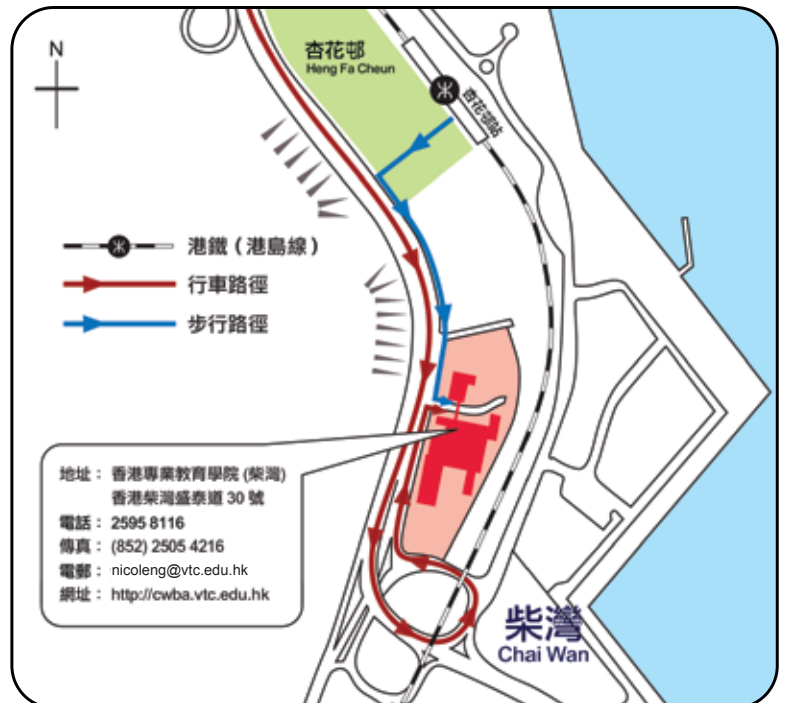
Supporting Organizations 支持機構:



FREE ! 免費 !

Light refreshment is prepared 備有茶點招待

**Location Map
學校位置圖**



Reply Slip

Business & Career Outlook - e-Marketing and Business 行業晉升之路講座系列 - 網上市場推廣業

I would like to attend the Lecture, please reserve a seat for me. Thank you.

(Please write in BLOCK letters)

Name of Applicant (Full Name)	
Position / Company	
Correspondence Address	
Contact Telephone No.	
E-mail Address	
Attendance Certificate required	<input type="checkbox"/> Yes <input type="checkbox"/> No

Deadline : 26 April 2011

Please FAX the completed reply slip to 2505-4216 or e-mail the required information to nicoleng@vtc.edu.hk

Website : <http://cwba.vtc.edu.hk/events.htm>

Telephone enquiry : Ms. CHAN 2595-8471 or Miss NG 2595-8116