

## The Inauguration Ceremony for The VTC 20th Anniversary and The Centre for Enterprise Education & Development (CEED)

Mrs. Fanny Law, Secretary for Education and Manpower, attended the CEED opening-cum-VTC 20th Anniversary kick-off ceremony on 11th January, 2002, held at IVE - Tsing Yi. This event also marked the official opening of HKNVE's Central Office and the VE Model Office which is located within CEED.

During her keynote speech, Mrs. Law remarked that "... Through running virtual enterprises, students are able to grasp the intricacies of doing business. They are given a chance to acquire key skills in teamwork, critical thinking, communication, and to apply information technology. These experiences are conducive to realizing one's potential and creativity, as well as being beneficial to learning and one's future jobs. Students should make good use of this opportunity..."

Inauguration of the Centre for Enterprise Education & Development and unveiling of the Commemorative Plaques were officiated by Mrs. Fanny LAW, Secretary for Education and Manpower, Mr. William Y. YIU, Executive Director, Charities & Corporate Secretariat, The Hong Kong Jockey Club, Dr. T.L. NG, Deputy Chairman of the Vocational Training Council, Professor LEE Ngok, Executive Director, Professor David LIM, Deputy Executive Director (Academic), Mrs. Carrie WILLIS, Deputy Executive Director (Corporate) of the Vocational Training Council and Prof. K.K. LO, Principal/ IVE(Tsing Yi)

Mrs. Law spent almost two hours visiting the different exhibits and activities held during the occasion.



*Mrs. Mitzi Leung and the representative from University of Sussex attends the Inauguration Ceremony of VTC's 20th Anniversary and the Grand Opening of the CEED.*



*Mrs. Fanny Law congratulates Mrs. Mitzi Leung on the opening of the CEED.*

**Irene Ho**

### **BSM Link's web page**

The department's newsletter, BSM Link, can be read or printed directly from the web page. All you need is the Acrobat Reader software which is available through a link from the same webpage. Please keep in touch with us by visiting <http://www.vtc.edu.hk/tc/tytc/bsm/w-new.htm> and do come back often, preferably once a quarter, to catch up on the latest news. You will be surprised at what we can get up to!

**The Editorial Team**



*BSM students introduce their booths and displays to Mrs. Fanny Law*



*Students from TWGHs Kwok Yat Wai College introduce their operation of VE in secondary school.*

## Open Day 2002

March 8 to 9 was annual Open Day. It was the occasion when BSM students of all years were motivated to fully utilize their creativity and teamwork to introduce BSM courses to the public in the form of project displays, information displays, exhibitions and demonstrations. Furthermore, visitors had a fun day here. Let us recap.

First of all, BSM students courteously delivered Open Day Passbooks to visitors at the entrance and around the lifts. The Passbook clearly described the locations of BSM activities. Each booth visited would stamp on the Passbook in exchange for a gift on completion.

There was laughter emerging from classrooms B309, A305, B307. Nine teams of Integrated Studies students designed group projects, interactive game booths, and innovative display exhibits introducing visitors to KEYS skills.

At the lobby of BSM office, students delivered the theme "teamwork". Groups gave delicious candies, animal-shaped balloons, hand-made funny dolls, dolphin pins and beautiful badges to be given to visitors. It was no wonder that we came across many cheerful faces with handfuls of tiny souvenirs.

Students in A308 Hong Kong Centre For Transport and Logistics promoted the mission, membership, services offered, activities of the center to the guests.

On sky deck, there were colourful tents under the sunshine, adding to the carnival atmosphere. The tents were outlets of the virtual enterprises. Students discussed virtual investment with me and I traded with them. Their commitment to their businesses was impressive.

In B401, a professional welcome team escorted visitors to demonstrations of twelve Business Systems Projects and E-learning activities. It was amazing that our students were able to skillfully apply their knowledge in all walks of life.

After collecting stamps in all the checkpoints, guests proceeded to the lobby outside BSM office where they were greeted by strings of welcome panels, directional signs, plastic flowers, hanging banners and paper windmills before reaching the gift counter and being said goodbye to.

**Jacqueline Sun**



My name is Tian Zheng. I am from Dalian, mainland China, which is a beautiful city. I work as a teacher in Shipping Management College, Dalian Maritime University. I am an associate professor. I was assigned in Dalian to teach Statistics, Econometrics and Logistics. This gave me a good opportunity to master the skills of quantitative analysis and to gain practical operational knowledge.

I graduated in Dalian Maritime University (1982) with a bachelor degree. By the same university (1987), I obtained a shipping management master degree. I major in shipping management and logistics management now.

This is my first time in Hong Kong. I'd like to give my thanks to Mitzi Leung, the former BSM Head of IVE(TY) for providing me a valuable opportunity to conduct the teaching practice under the full and strong support. Special thanks to Jonathan Yeung, who has given me much support in my work and life. Also thanks to K.C. Lam, who has offered me much help here in all aspects. Last but not least, I'd also like to express my appreciation to all the staff of the Department, for being supportive and friendly.

With best wishes,  
**Tian Zheng**



## BSM Students Celebrate Success

Every year, the Department acknowledges student achievements in a BSM Award Ceremony held during the Open Days. This year, the ceremony was held on Saturday, March 9 at 2 p.m. in Lecture Theatre A102.

Two HDTLS final-year students from the Airate Logistics Virtual Enterprise, Clara Ng Lai-ming and Sam Leung Wai-ho acted as the Masters of Ceremony.

The following awards were presented:

- *Mr Raymond Ng Kwok-ming, ICAC Regional Officer of the Community Relations Department, Regional Office (New Territories South West)* presented certificates to our virtual enterprise students who successfully completed their management leadership training workshops in January, 2002.
- *Mr Peter Luk Yu-kwan, Assistant Commissioner/Management and Licensing of the Transport Department* presented certificates to 29 first-year TLS students for their community services rendered on Transport Day 2002.
- *Mr Johnson Cheng, Director of Administration of the Hong Kong International Computer Conference 2001* presented letters of appreciation to nine HDBIS students for their assistance over the conference.
- *Mrs Miranda Ng, Operation Manager of the Warehouse Teenage Club Limited* presented Service Awards to students of 5 virtual enterprises (Airate Worldwide Logistics, ExSpeed Logistics, Insight Newspaper, Live Accessories, and Supermix Logistics) for their active participation on the Warehouse Open Day 2002.
- *Ms Mandy Leung, our Principal Lecturer and Year 1 Coordinator* presented certificates of distinction and merit to CAS and IS students coming from twelve seminar groups.
- *Mrs Mitzi Leung, our previous Head and now the Principal of Morrison Hill campus* presented awards and prizes to 1bpe2, 1bpe1 and 1t1s4 students for winning first, first runner-up and second runner-up respectively in the CAS and IS group project displays during CEED Opening in January 2002.
- *Mrs Mitzi Leung* also presented prizes to the voted 'Best HDCA and HDTLS Virtual Enterprise' over the Open Days. The winning virtual enterprises are Insight Newspaper for the HDCA course and Airate Worldwide Logistics for the HDTLS course.

Congratulations to all these students for their achievements and efforts!

Judy Ng



## Championship Once More

The BSM transport and logistics team again won the championship in the Students' Day organised by the Chartered Institute of Logistics & Transport on Saturday 23 March 2002 in City University.

The Students' Day was in the form of quizzes, and was attended by 6 teams from different tertiary institutions in Hong Kong. They are University of Hong Kong, City University, University of Science and Technology, Polytechnic University, IVE (TY), and IVE(TM).

Our team, all from year 2 of the HDTLS, emerged as the winner after several rounds of intense competition. The team was led by Karen and supported by KC and Lupin.

Jonathan Yeung

Hello, I am Jacqueline Sun. I joined IVE(TY) as a temporary teaching assistant since 14<sup>th</sup> January, the next Monday after CEED opening. Therefore I heard some colleagues sharing their rewarding experience in preparing the function. Around one month later, I was given the chance to organize the students to prepare for IVE (TY) open day especially the promotional material, directional signs and welcome teams besides the supervision of my I.S. class display exhibits. Overall speaking, I found that BSM students are very polite, hard working, creative and respectful to teaching staff. I have experience working with secondary school students before and during sports day (also lasting for 2 days). It is totally different from what we used to do in business firms in which a team of professionals and stable veterans plans and implements events and exhibitions. Actually most of my working experience is being a marketer in multi-national trading companies. I value the opportunity to work in IVE (TY). I treasure this working experience and I wish to work with you all and learn from you.

**Jacqueline Sun**



Who am I? Luke LO. My specialized area is mainly in computing, information management, database, software design and methodology. As to the business side, I am also interested in the business management, marketing and economics.

It is my pleasure to be a part of the IVE teaching team. Although I come from the commercial sector, I have been teaching part-time for almost 7 years and I am enjoying myself in it. I think – I will always be. Perhaps due to my endless curiosity, I have a strong desire to pursue knowledge, and to put what I know into practice. I have a wide spectrum of interests, ranging from squash, swimming and anything that is creative, like sculpture, music and traveling. Also I quite enjoy sharing with people, exchanging views and inspiring one another. Often, sparkles of inspirations and joys may come from casual conversation and discussion, agree?

Cheers,  
**Luke Lo**



Being one of the 3 Teaching Assistants, I joined the Department on 14 January 2002, just one month before the Valentine's Day. Although I have taught in an evening school of Caritas for 2 years and worked as a supply teacher in a secondary school before, the environment here is totally different. I am impressed by the students' awareness of equipping themselves for future career. Other than the coursework required, some of them even prefer to work extra in order to obtain a higher level of skill sets.



Apart from offering seminars and lab sessions according to my job duties, I am also playing the role as a student to learn how to perform myself better in teaching in tertiary education. And obviously, lessons are sometimes learnt by trial and error. Thank you for the kind assistance and full support of all my colleagues from BSM, especially my reporting officer, Judy, and the subject leaders of BC, IS, CAS & BSA.

**Dionne Lo**

Hi, I am Patrick Law. I joined BSM in March 2002. I had previously worked in the field of managing investment projects, primarily in PRC. I am happily married to Pauline and have 3 children, Sara, Christine and Casey.



I find that the staff in BSM are all very nice and helpful. I can feel that the teaching staffs are very passionate towards providing a high standard of education. I must thank you all for providing guidance to me in BSM.

**Patrick Law**

Hi ! I joined the Department as Temporary Lecturer on March 11. My initial duties are to teach selective topics in Import/Export Trade Practices and International Logistics Management; meanwhile, I also assist in writing proposals to bid funding for upcoming projects.

I received my tertiary education in Calgary, Canada, which is one of the coldest places in North America during the winter months (-40 degree Celsius, really freezing!) though it is quite a nice place in summer. Most of my career is in the financial and transport sectors around operations, human resources, staff training & development and e-Learning areas. My last 2 jobs are regional in coverage. If you are looking for travel tips in the Asia Pacific Region (India, Bangladesh...), I can be the right person to talk to.

All in all, I enjoy talking (and listening too if you are interested to share) and it's my great pleasure to share with you my interest in jewellery design and continuous learning. Remember the operating principle, for something that you like, it is NOT a must to own them!



Always remember to smile and take your time to learn more about me!

**Eric Ling**

Hi Everyone! I am a student teacher from the HKU. I am here accompanying you for nine weeks. My name is Abigail Keung.

If you think it is difficult to pronounce my name, you can just call me Abby. Many people asked me whether it is an African name, or an European name, or whatever... I can only tell you that Abigail was a very clever lady in the biblical time. (That's why I use it!) She became a wife of David, an Israelite King. However, I got this name when I was in Secondary Six. It is the first female name appears in the Oxford Dictionary for Advanced Learners.

Hey! My lovable students (Mostly from Year Three Corporate Administration Classes, and some from the Year One classes), please enjoy your life in IVE, and work hard for the coming exams!

**Abigail Keung**

The happiest thing that happened to me during the past two months is the discovery of dozens of good students in IVE (TY). They are disciplined, teachable, energetic, and though young. I feel very warmhearted when they call me "Miss Cheung". This ordinary call makes a difference to this new teacher indeed.

Two-month is not a long time. Yet, I have learned more than thousands of precious things in the previous two months. I would like to take this opportunity to thank my colleagues, my students and BSM department for helping me to develop further. If anyone of you wants to know me more, you are more than welcomed to visit me at my office.

**Karen Cheung**



I have been working in VTC for 10 years after finishing a Private Secretaries course in Lee Wai Lee TI.

My first posting was to Tuen Mun TI and I needed to serve the Principal and Vice Principal. As that was my first job, I really enjoyed the life in Tuen Mun which was simple and relaxing. In 1997, I was deployed to Morrison Hill TI together with the Principal of Tuen Mun TI. Morrison Hill was very different to Tuen Mun: you can feel the rush and busy atmosphere of Wanchai since the commercial centres and shopping malls are located just next to your office.

After five years I come to here. I hope I can learn more and more ... from you.



"Don't worry, be happy"

**Eliza Ho**





Hello, my colleagues. I am Maggie Tse. I am working for Hong Kong Centre for Transport and Logistics as a project assistant. This is my first full time job after I returned from England in last November. I obtained my Higher Diploma in Business Studies in City University of Hong Kong in 2000. After that, I went to Kingston University (London) for my Bachelor degree in Business Administration.

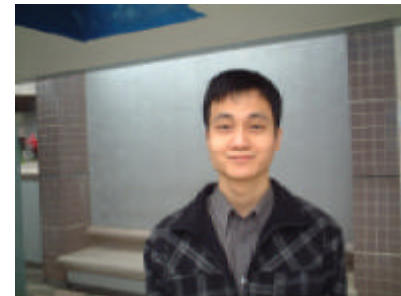
If you want to know more about me, please feel free to send email to me. Good luck to all of you!

**Maggie Tse**



Chris Sung joined the HKNVE team as the Project Assistant in 1/2002. His main role is to develop computer programs to build the structure of the HKNVE website and to enhance the e-banking platform. Prior to taking up this position, Chris was a web programmer in a marketing and advertising consultancy firm. He has been involved in the back-end of corporate website such as Citibank, Dahsing Bank, etc. Like most of the programmers, he enjoys sitting in front of the computer to do his tasks.

**Chris Sung**



**Staff Development, January - March 2002**

Date	Organiser	Duration	Title	Staff Attending
2 Feb 2002	BSM Department	3 hours	Improving Student's English Communication Skills	Various BSM Staff
16 Mar 2002	BSM Department	2 hours	The 4 I's in Teaching	Various BSM Staff, TY/MH
22 Mar 2002	BSM Department	3 hours	Fund Bidding Workshop	Various BSM Staff, TY/MH

**Visitor(s) to the Department, January - March 2002**

Name	Title	Organisation	Date
Mr Tian Zheng	Associate Professor	Shipping Management College, Dalian Maritime University	Mar 2002