A Visit to Melbourne and Adelaide

A VTC delegation under the leadership of Evon Ying visited Australia for six days in March 2002 with the purpose of exploring new frontiers on e-learning and flexible learning through the sharing of experience on the implementation of such kind of programmes in some Australian tertiary educational institutes. The other members in the team were Judy, Anthony, and Chris (from BSM/ IVE) and Summer (from TLC). We had a very tight schedule. Organizations visited included Swinburne University of Technology, Deakin University, University of South Australia, some TAFE colleges, and the Department of Education in Melbourne and Adelaide. We were quite impressed by the development of their on-line study programmes and flexible learning activities backed by a huge amount of resources, both on physical facilities and manpower support. For example, the universities we visited have large teams of educational development specialists in areas of instructional design, graphic design, programming, photography, academic advisers, etc. to support their e-learning activities. Some more details about this Australian trip have been presented in a staff meeting of the BSM Department in Tsing Yi Campus and later in another meeting in Morrison Hill Campus. On June 5, in Tsing Yi Campus, we were happy to receive Geoff Arger, Director of Learning and Teaching, and Dr. K.K. Wong, Senior Educational Development Adviser of the Swinburne University in return, as they visited Hong Kong for a conference hosted by the Open University of Hong Kong.
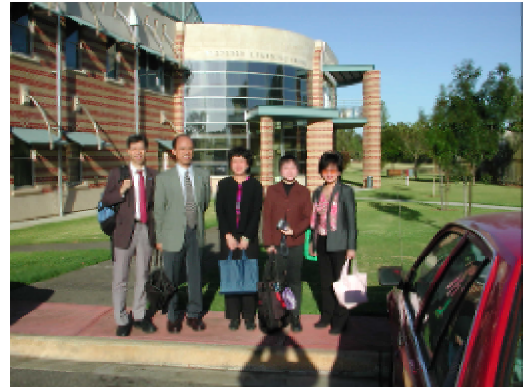
While we were in Melbourne, we were also happy to have the opportunity to meet our former colleagues, Stephen Lo, William Lai, and their families.

Anthony and Chris

BSM Link's web page

The department's newsletter, BSM Link, can be read or printed directly from the web page. All you need is the Acrobat Reader software which is available through a link from the same webpage. Please keep in touch with us by visiting *http://www.vtc. edu.hk/tc/tytc/bsm/w-new.htm* and do come back often, preferably once a quarter, to catch up on the latest news. You will be surprised at what we can get up to!
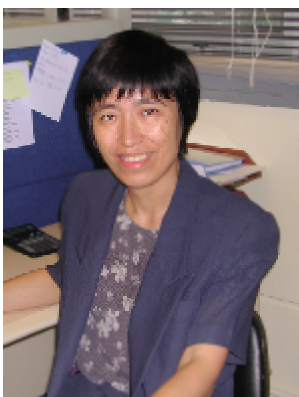
The Editorial Team

HKNVE's Visit to the United Arab Emirates

3-5 MAY, 2002

The HKNVE has been invited by the Ministry of Education, United Arab Emirates to participate in their 2-day exhibition held in Dubai Technical Secondary School. Mrs. Irene Ho and Miss Anita Leung arrived at the exhibition grounds on 3 May to set up a booth for the occasion. The exhibition served to demonstrate students' projects carried out in the technical secondary sector, including business and engineering studies. The Virtual Enterprise learning model was adopted for the learning of business subjects. Altogether, 14 Virtual Enterprises were set up by 6 secondary schools representing the different Emirates. Students traded with visitors, tallied their sales, and submitted their results for competition. HKNVE was also invited to explain their development in Hong Kong to school teachers and administrators coming from all over the country. The following are some photos taken during the occasion.

Irene Ho

On June 4 Irene is pleased to re-join the BSM Department as Manager of the Central Office for HKNVE. Her main duties will be to promote the activities of HKNVE and to develop strategies and plans for its future.

Irene came from a background in fast-moving consumer products, and has managed marketing and distribution companies in Hong Kong and China. She has worked with internationally renowned products from Europe and America. She was involved in business development, marketing and brand strategies formulation, sales and key accounts management, and new product and market development. She was experienced in staff development, training and project management.

Irene takes delight in building teams, customer and supplier relations, consumer franchise and businesses. She enjoys reading and has just finished reading a few interesting books on Jack Welch and Warren Buffett.

She is happy to take on this challenging position to further build up the HKNVE, and looks forward to working together with all of the staff in BSM Department.

Irene Lau

Proj Code	Proj Area	Proj Title
2002B01	Community Services	Member Service Info Sys for community Centre
2002B02	Selling and Inventory Control System	Hoursware Ordering and Inventory Control Information System
2002B03	Golf Trading Services	Second Hand Golf Equipment Trading Info System
2002B04	Ordering and Online Sales Services	Jewellery Manufacturer & Exporter - Web Based Selling and Inventory Control System
2002B05	Office Management	Books and Gifts Management Information System
2002B06	Online Shopping	Online Computer Sales Information System
2002B07	Fast-food Services	Online Seat Booker
2002B08	Membership & Activity Services	On-line Children and Youth Centre Information System
2002B09	Online Shopping	Kazim Skin Care Information System
2002B10	Self-adhesive Tapes Selling Services	Self-adhesive Tapes Online Selling Information System
2002B11	Member and Activity Enrolment	Online Enrolment - Member and Activity Enrolment Information System
2002B12	Flowering Services	Flowering Navigator - Flowering Services Information System
2002B13	Booking Camp Services	YMCA Camp Services Information System
2002B14	Sportswear and Trendy Shoes Selling Services	White Town Rhythms - Fashion Selling and Promotion Services Information System
2002B15	Clothing Ordering	Online Shop-online clothing ordering Information System
2002B16	On-line Floral & Gift Services	G & B Florist Information System
2002B17	Plastic Household Selling System	Plastic Household Online Selling System
2002B18	Car Trading	Car Trading Information System
2002B19	Cosmetic Services	Cosmetic Services Information System
2002B20	Foodstuff Wholesaling Services	Anytime Wholesaling - Foodstuff Wholesaling Information System
2002B21	Online Ordering	Second Hand Shop - Online Ordering System
2002B22	Computer Store	Asia Computer - Computer Selling Information System
2002B23	Textile Wholesales Services	Textile Wholesales Services Information System
2002B24	Bookshop	Online Bookshop Information System
2002B25	Thread and Cloth Dying Services	Web Based Ordering System (WBOS)
2002B26	Comic House Services	M.I.C. System - Comic House Information System
2002B27	Printing Services	Printing Choice - On-line Sales Information System
2002B28	Camp Sites Booking	Online Site Booking System
2002B29	Network Service	Network Service - Technology Support Service
2002B30	Online shopping services	E-Shop - Surfing and Skiing - Web-based Sales System
2002B31	Jewellery Services	Jewellery Sales Information System
2002B32	Online Services For Music And Arts Centre	Music And Arts Centre Information System
2002B33	Comic Book Shop Services	Comic Book Shop Services Information System
2002B34	Online Services for Cargo Sending	Online Transportation System
2002B35	Travel Service	Web-based Travel Service Systems
2002B36	Computer Trading and Services	Computer Trading and Services Information System
2002B37	Sales and Auction Service of Sport Shoes	Sport Shoes Sales Information System
2002B38	Shoes Selling Services	On-line Shoes Shop
2002B39	Acquisition Service of Aircraft Model	Wings - An Online Acquisition Sys for Aircraft Model
2002B40	Online Flower Selling Services	Flower Express
2002B41	Ordering Services	Kai Lam Printing - Printed Matter Ordering System
2002B42	Shipping Services	Online Shipping System
2002B43	Photo Printing and Editing Services	Electronic Photograph service information system
2002B44	Youth Organization	Space - Youth Organization Service Information System
2002B45	Flowers Store	Florist E-shopping Information System
2002B46	Tutorial Agency Services	Tutorial Agency Services Information System
2002B47	Flower Ordering	Flower Ordering Information System
2002B48	Second Hand Goods Transaction Services	Online Second Hand Market
2002B49	Selling Musical Instrument and Booking Services	Rhythm Land
2002B50	Online Shopping Services	HKIVE(TY) Book Shop -- Book Shopping Services Information System
2002B51	Online Ordering and Internal Management System	Spectacles on the Web - Web-Based Ordering and nternal Management System
2002B52	Sports Center Booking System	HKIVE(TY) Sports Center Booking System
2002B53	Textbook Purchasing Service	Tai Chung Online - Tai Chung Publisher Information System
2002B54	Personnel Service	Personnel Service Information System
2002B55	Clothing Sale Services	Sales Transaction and e-shopping Information System
2002B56	Education Centre	Scout Association of Hong Kong - Education Centre Information System
2002B57	Facial Booking Service	Facial Booking Service Information System

Virtual Enterprises (VE) Projects by Year 3 BSM HD Students

No.	Reg. No.	VE Name in English	VE Name in Chinese	School / Campus	VE Homepage
1	2001T03	DINO Fashion Virtual Enterprise		IVE (Tsing Yi)	http://ve.hknve.org/dino
2	2001T04	ExSpeed Logistics Virtual Enterprise		IVE (Tsing Yi)	http://welcome.to/exspeed
3	2001T06	Sonic Printing Group Virtual Enterprise		IVE (Tsing Yi)	http://ve.hknve.org/sonicprinting
4	2001T09	Insight Newspaper Virtual Enterprise		IVE (Tsing Yi)	http://ve.hknve.org/insight
5	2001T10	Live Accessories Virtual Enterprise		IVE (Tsing Yi)	http://ve.hknve.org/live
6	2001T11	Airate Worldwide Logistics Virtual Enterprise		IVE (Tsing Yi)	http://ve.hknve.org/awl
7	2001T12	QuickJet Logistics Virtual Enterprise		IVE (Tsing Yi)	http://quickjet.uhome.net
8	2001T13	TY & Company, CPA, Virtual Enterprise		IVE (Tsing Yi)	http://hk.geocities.com/tycovehk
9	2001T14	Metro Bus Virtual Enterprise		IVE (Tsing Yi)	http://ve.hknve.org/metro
10	2001T15	Lynch Corporate Service Consultancy Virtual Enterprise		IVE (Tsing Yi)	http://ve.hknve.org/lynch
11	2001T16	King Logistics Virtual Enterprise		IVE (Tsing Yi)	http://ve.hknve.org/kinglogistics
12	2001T17	Sunrise Shipping Virtual Enterprise		IVE (Tsing Yi)	http://ve.hknve.org/sunriseve
13	2001T18	Oriental Premier Shipping Company (HK) Ltd. Virtual Enterprise	( )	IVE (Tsing Yi)	http://ve.hknve.org/ops
14	2001T19	Supermix Logistics Virtual Enterprise		IVE (Tsing Yi)	http://supermix.org

Staff Development, April - June 2002

Date	Organiser	Duration	Title	Staff Attending
13 April 2002	BSM Department	2 hours	Logistics in China	Various BSM Staff
11 May 2002	BSM Department	2 hours	Data Mining	Various BSM Staff, TY/MH

Visitor(s) to the Department, April - June 2002

Name	Title	Organisation	Date
Mr Geoff Arger	Director of Learning and Teaching Support	Swinburne University of Technology	5 June
Dr KK Wong	Senior Educational Development Advisor of Learning and Teaching Support		