

Hotel, Service & Tourism Studies (HoSTS)

酒店、服務及旅遊學

Application Form
報名表

Professional Diploma in International Hospitality and Tourism Management

國際款待及旅遊業專業文憑 (QF Level 4)

(QF Level 4; QR Registration No. 15/002801/L4,
Registration Validity Period: 01/09/2015-31/08/2021)








Objectives

The major aim of this programme is to provide an in-service training avenue for those who wish to acquire or further strengthen their knowledge and skills in the hospitality and tourism industry. The programme provides a wide spectrum of diversified knowledge with local and international perspectives to enable industrial practitioners to develop the skills needed to enhance their employability and competitiveness in the market.

Programme Structure

This programme covers 8 modules and offers 2 modes of study, namely Part-time Evening and Part-time Day mode. Students can only choose either one of the two modes to complete their studies in 16 months.

Students can register in either
Part-time Evening OR Part-time Day mode[#]

Module Title [#]	Curriculum Hours	Part-time Evening Mode Schedule [#]	Part-time Day Mode Schedule [#]	CEF Course Code
Tourism Products Planning and Management 旅遊產品開發及管理 (TOU4701)	30	6 Nov 2017 - 5 Feb 2018 (12 meetings, Every Mon)	8 Nov 2017 - 31 Jan 2018 (12 meetings, Every Wed)	 26Z096803
Hospitality Marketing Management 款待業市場學管理 (HST4704)	30	9 Nov 2017 - 1 Feb 2018 (12 meetings, Every Thu)	8 Nov 2017 - 31 Jan 2018 (12 meetings, Every Wed)	 26Z096854
Food and Beverage Operations and Management 餐飲營運及管理 (HOC4701)	30	5 Mar 2018 - 28 May 2018 (12 meetings, Every Mon)	14 Mar 2018 – 30 May 2018 (12 meetings, Every Wed)	
Customer Service Management 顧客服務管理 (HST4701)	30	8 Mar 2018 - 31 May 2018 (12 meetings, Every Thu)	14 Mar 2018 – 30 May 2018 (12 meetings, Every Wed)	 26Z09682A
Event Project Management 項目策劃管理 (TOU4702)	30	25 Jun 2018 - 17 Sept 2018 (12 meetings, Every Mon)	4 Jul 2018 – 19 Sep 2018 (12 meetings, Every Wed)	 26Z096811
Hospitality Human Resource Management 款待業人力資源管理 (HST4703)	30	28 Jun 2018 - 13 Sept 2018 (12 meetings, Every Thu)	4 Jul 2018 – 19 Sep 2018 (12 meetings, Every Wed)	 21Z096842
Front Office Operations and Revenue Management 客務營運及盈收管理 (HOC4702)	30	29 Oct 2018 - Feb 2019 (12 meetings, Every Mon)	31 Oct 2018 - Feb 2019 (12 meetings, Every Wed)	 26Z09679A
Hospitality Accounting and Finance 款待業會計及財務 (HST4702)	30	1 Nov 2018 - Feb 2019 (12 meetings, Every Thu)	31 Oct 2018 - Feb 2019 (12 meetings, Every Wed)	 26Z096838

[#] Sequence of modules offered and class schedule may be subject to change

Programme Code: HT424001P

Part-time Evening Mode

Date: Nov 2017 - Feb 2019

Time: 6:45 p.m. - 9:15 p.m.

(Every Mon & Thu; 2 modules per week)

Venue: Hong Kong Institute of Vocational Education
(Haking Wong)

Programme Code: HT324001P

Part-time Day Mode

Date: Nov 2017 - Feb 2019

Time: 1:00 p.m. - 6:30 p.m.

(Every Wed; 2 modules per week)

Venue: Hong Kong Institute of Vocational Education
(Chai Wan)

Medium of Instruction English (supplemented with Chinese)



* Registration No. [Non-Local Higher and Professional Education (Regulation) Ordinance]: 252731

Articulation Pathways

Bachelor of Arts (Honours) in Hotel Operations Management
Top-up degree programme offered by **Technological and Higher Education Institute of Hong Kong (THEi)**
(Direct entry to Year 3 after completion and pass the required no. of bridging modules)

Master of Science International Hospitality and Tourism Management
offered by **Sheffield Hallam University (SHU)***

Professional Diploma in International Hospitality and Tourism Management
(QF Level 4)

External Recognition

This programme is accredited by the Institute of Hospitality (IoH), UK



Institute of Hospitality

APPROVED CENTRE

Award

Successful students will be awarded the Professional Diploma in International Hospitality and Tourism Management

Entry Requirements

Applicants shall have at least 2-3 years relevant working experience and attained one of the following:

- Five HKCEE subjects at Grade E/Level 2 or above, including English and Chinese Language, or equivalent; or
- Five HKDSE subjects at Level 2 or above, including English and Chinese Languages, or equivalent; or
- Foundation Diploma or Project Yi Jin awarded by a recognized institution or equivalent; or
- Foundation Diploma (Level 3) or Yi Jin Diploma awarded by a recognized institution or equivalent; or
- Holder of Diploma programme awarded by the Vocational Training Council (VTC) or equivalent, and a pass in the entrance assessments*; or
- Completion of other QF Level 3 programme that is deemed acceptable to the Discipline; and a pass in the entrance assessments*; or
- Relevant Recognition of Prior Learning (RPL) qualification(s) at QF Level 3 or above and a pass in the entrance assessments*

* Entrance assessments include an English written test and an English oral interview

For details regarding the entry requirements, please visit www.vtc.edu.hk/cpe

Tuition Fee

Application Fee: HK\$200

Programme Fee: HK\$28,000 (2 installments, HK\$14,000 per installment)

Application Procedures

All application forms must be completed and attached with one set of photocopy of all relevant academic and/or professional qualifications, and a crossed cheque of HK\$200 payable to "Vocational Training Council" as the application fee by post or in person to the Hotel, Service and Tourism Studies Discipline Planning Office, IVE (Haking Wong) before the closing date.

(Remarks: The application fee is non-refundable, except for cases of course cancellation or rescheduling)

Application form can be downloaded via www.vtc.edu.hk/cpe

All places are allocated on a first-come-first-served basis. Incomplete form and form received without payment will be regarded as unsuccessful application. Successful applicants will be notified individually.

Enrollment and Enquiry

Hotel, Service & Tourism Studies Discipline

Tel: 2957 5714

Email: spohosts@vtc.edu.hk

Website: www.vtc.edu.hk/cpe



<http://www.ive.edu.hk/hosts>

Application Deadline
22 Sept 2017

Continuing Education Fund (CEF) Reimbursable Programme

Some modules of this programme have been included in the list of reimbursable courses for Continuing Education Fund.

Application for CEF has to be made before commencement of the modules under a CEF course code. To be eligible for reimbursement under the CEF, applicants are required to satisfy two criteria, namely, the minimum attendance requirement of 70% for each module and a pass of each module with at least 50% of marks.

