

Course: Applied Learning (Vocational English) - English Communication

Mode: Mode 1
Class: DB
Vanue: DILWL

Venue: 3 King Ling Rd, Tseung Kwan O

Lesson	Date	Start Time	End Time	Learning Topic	Assessment Task Due	Learning Hours
				Secondary <four> tening and Speaking (QF Level 2)</four>		
1	16-Sep-2023 (Sat)	14:00	17:00	Course Orientation and Describing Product Features		3
2	23-Sep-2023 (Sat)	14:00	17:00	Giving Product Demonstrations		3
3	7-Oct-2023 (Sat)	14:00	17:00	Making Offers and Suggestions in a Product Presentation		3
4	14-Oct-2023 (Sat)	14:00	17:00	Getting Ready for a Complete Product Presentation		3
5	21-Oct-2023 (Sat)	14:00	17:00	Workplace Telephone Conversations		3
6	28-Oct-2023 (Sat)	14:00	17:00	Workplace Health and Safety		3
7	4-Nov-2023 (Sat)	14:00	17:00	Manpower Issues		3
8	11-Nov-2023 (Sat)	14:00	17:00	Job Interviews		3
9	18-Nov-2023 (Sat)	14:00	17:00	Script Editing and Making Decisions		3
10	25-Nov-2023 (Sat)	14:00	17:00	Boosting Business		3
11	2-Dec-2023 (Sat)	14:00	17:00	Getting Ready for Shooting and Uploading Video + Practice Paper I & II		3
12	9-Dec-2023 (Sat)	14:00	17:00	Promoting Your Products	AT1 (Mini-project)	3
13	16-Dec-2023 (Sat)	14:00	16:00	Case Study / Practice Paper III		2
14	6-Jan-2024 (Sat)	14:00	16:00	Revision	AT2 (Oral Test)	2
					Total	40



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Secondary <four> Module 2: Reading and Writing (QF Level 2)</four>								
15	13-Jan-2024 (Sat)	14:00	17:00	Trade Fairs & Exhibitions		3		
16	20-Jan-2024 (Sat)	14:00	17:00	Booking a Booth for a Business Event		3		
17	27-Jan-2024 (Sat)	14:00	17:00	Selecting Products to Promote		3		
18	3-Feb-2024 (Sat)	14:00	17:00	Choosing a Hotel for a Business Trip		3		
19	17-Feb-2024 (Sat)	14:00	17:00	Promoting a Business Event		3		
20	24-Feb-2024 (Sat)	14:00	17:00	Choosing a Free Gift for a Promotion		3		
21	2-Mar-2024 (Sat)	14:00	17:00	Written Business Communication	Assessment Task 3b (Written Test) (20th hour)	3		
22	9-Mar-2024 (Sat)	14:00	17:00	Office Supplies Fair		3		
23	16-Mar-2024 (Sat)	14:00	17:00	Office Expansion		3		
24	23-Mar-2024 (Sat)	14:00	17:00	Business Events		3		
25	13-Apr-2024 (Sat)	14:00	17:00	Planning a Business Trip		3		
26	20-Apr-2024 (Sat)	14:00	17:00	Opening a New Branch	Assessment Task 3a (EP)	3		
27	27-Apr-2024 (Sat)	14:00	16:00	Case Study		2		
28	4-May-2024 (Sat)	14:00	16:00	Revision	Assessment Task 4 (Written Test)	2		
,					Total	40		

^{*}Task 3a deadline subject to further confirmation



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Lesson	Date	Start Time	End Time	Learning Topic	Assessment Task	Learning Hours
				Secondary <five> tening and Speaking (QF Level 3)</five>		
29		10:00	13:00	Opening and body of a Presentation		3
30		14:00	17:00	Key Elements of an Effective Presentation		3
31		10:00	13:00	Using Body Language		3
32		14:00	17:00	Handling Visual Aids		3
33		10:00	13:00	Concluding a Presentation		3
34		14:00	17:00	Basic Telephoning Skills		3
35		14:00	17:00	Handling Enquiries		3
36		14:00	17:00	Basic Face-to-Face Communication Skills		3
37		14:00	17:00	Handling Late Payment and Delivery		3
38		14:00	17:00	Matching Products with Customers		3
39		14:00	17:00	Describing Products		3
40		14:00	17:00	Script Editing and Persuasion Skills		3
41		14:00	17:00	Case Study		3
42		14:00	17:00	Project Rehearsal	AT5 (Mini-project)	3
43		14:00	17:00	Handling Problems		3
44		14:00	17:00	Case Study		3
45		14:00	16:00	Revision	AT6 (Oral Test)	2
		•			Total	50



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Secondary <five></five>								
		1	Module 4: Re	eading and Writing (QF Level 3)				
46		14:00	17:00	Promoting Products on Social Media Sites		3		
47		14:00	17:00	Promoting Services on Social Media Sites		3		
48		14:00	17:00	Announcing New Products/Services on Social Media Sites		3		
49		14:00	17:00	Responding to Negative Feedback on Social Media Sites		3		
50		14:00	17:00	Presenting Product Survey Results		3		
51		14:00	17:00	Presenting Customer Survey Results		3		
52		14:00	17:00	Case Study / Revision	AT7b (Written Test)	3		
53		14:00	17:00	Handling Orders		3		
54		14:00	17:00	Staff training		3		
55		14:00	17:00	Giving Directions		3		
56		14:00	17:00	Developing Product Promotion Plan		3		
57		14:00	17:00	Promoting Products		3		
58		14:00	17:00	Responding to Customers' Requests		3		
59		14:00	17:00	Handling Packing Problems	AT7a (Learning Portfolio)	3		
60		14:00	17:00	Handling Complaints (I)		3		
61		14:00	17:00	Handling Complaints (II)		3		
62		14:00	16:00	Case Study / Revision	AT8 (Written Test)	2		
					Total	50		