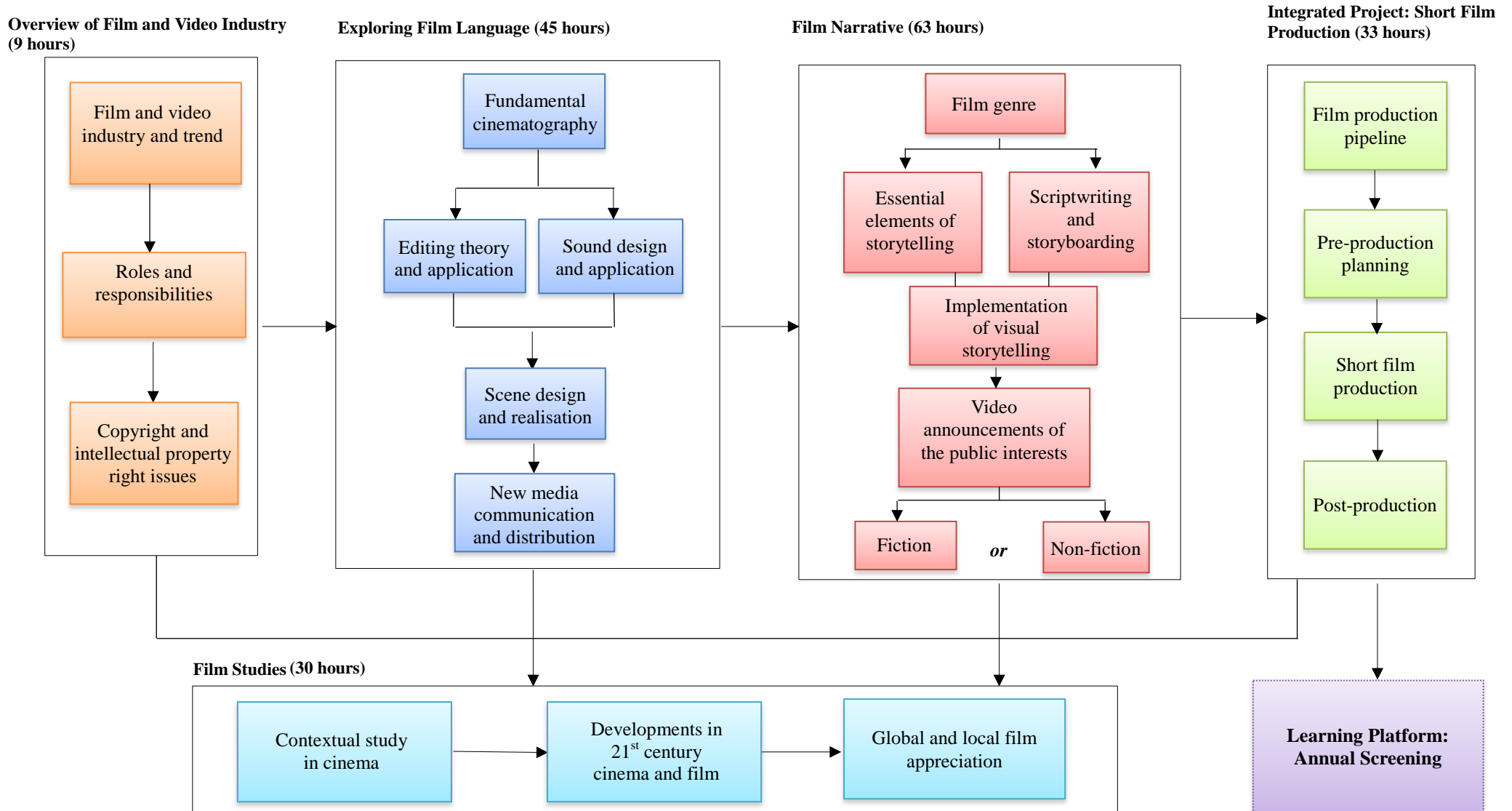


Applied Learning (Senior Secondary Level)

2018-20 Cohort

Item	Description
1. Subject Title	Film and Video
2. Course Provider	Vocational Training Council
3. Area of Studies/ Course Cluster	Media and Communication/ Films, TV and Broadcasting Studies
4. Medium of Instruction	Chinese or English
5. Learning Outcomes	<p>Upon completion of the subject, students should be able to:</p> <ul style="list-style-type: none"> (1) demonstrate a basic understanding of the film and video industry and professional ethics required of a practitioner; (2) apply basic theories and skills in film language including cinematography, editing, sound and scene design; (3) express the visual literacy ideas through storyboarding and scriptwriting; (4) recognise the film production workflow at different stages and demonstrate project management skills in a short film production project; (5) demonstrate a basic understanding of different cultural characteristics and styles of moving images as well as develop critical thinking skills through film appreciation; (6) integrate teamwork and problem-solving skills in the production projects; and (7) develop self-understanding for further studies and career development in the related field.

6. Curriculum Map – Organisation and Structure



Note: Students of this ApL course are eligible to join the Society of Motion Picture and Television Engineers (SMPTE) as student members.

7. The Context

- The information on possible study and career pathways is provided to enhance students' understanding of the wider context of the specific Applied Learning course. Students who have successfully completed Applied Learning courses have to meet other entry requirements as specified by the institutions.
- The recognition of Applied Learning courses for admission to further studies and career opportunities is at the discretion of relevant institutions. The Education Bureau and the course providers of Applied Learning are exploring and seeking recognition related to further education and career development opportunities for students successfully completing the Applied Learning courses.

Possible further study and career pathways

- Further studies**
- e.g. film and television, film studies, film and media, cinema studies, digital media, creative media
- Career development**
- e.g. **positions at entry level** (e.g. assistant to director, production assistant, continuity clerk, video editor trainee, camera operator, scriptwriter trainee, research writer trainees) and **positions at managerial level** (e.g. producer, director, scriptwriter, production manager, script supervisor, director of photography)



Relations with core subjects and other elective subjects

- Enhancing and enriching**, e.g.
- enhancing the writing skills of **Chinese Language** through scriptwriting
 - enhancing the breadth and depth of **Visual Arts** by applying the design concepts such as forms, shapes, pattern and colour through hands-on video production activities
- Cross-fertilisation**, e.g.
- applying the common concepts of this subject and **Mathematics**, such as trigonometry, two-dimensional and three-dimensional measurements, and locus acquired in the Measures, Shapes and Space Strand, to consolidate and reinforce the learning of both subjects
 - applying the common knowledge of this subject and **Physics**, such as optics principles from learning the structure of camera lens and the wave nature of light and sound, to consolidate and reinforce the learning of both subjects
 - applying the common knowledge of this subject and **Information and Communication Technology**, such as computer literacy from learning editing software, to consolidate and reinforce the learning of both subjects
- Expanding horizon**, e.g.
- students taking **Science** subjects may broaden their views; and enhance their all-round development through studying this subject
- Consolidating and synergising students' studies**, e.g.
- students can apply the media concepts to the **Liberal Studies** of related areas
 - students undertake an in-depth film and video study project and participate in the annual screening to integrate the knowledge and skills acquired and developed in their prior learning

Cluster of professions/trades/industries related to the course

- e.g. film production, television production, TV commercial production, video production, new media

Future global and local outlook

- With the increasing popularity of Asian films and its culture, local film and video industries take a proactive role in expanding the global market; and thus providing development opportunity for local film and video production personnel.
- Hong Kong Government has rendered support to creative industries recently (e.g. issuing more free broadcasting TV license, the high definition TV broadcasting, and the boom of Asian cable and satellite TV channels). They provide a good environment for the film and video industries; and the demand for local film and video production personnel.
- The Closer Economic Partnership Arrangement allows Hong Kong to enjoy quota free access to the media entertainment market of the Mainland which enhances and sustains Hong Kong's position as a competitive market, and creates demand for local film and video production personnel.

Beginners' skill set to facilitate entry to further studies and/or work

- Apply basic use of film language and techniques (e.g. directing, cinematography, sound and scene design, and editing) in the production of film and video work;
- Apply screenwriting knowledge, such as scriptwriting and storyboarding, to convey messages addressing the needs of target clients;
- Understand the requirements of technical and creative roles involved in the film and video production process;
- Be aware of major local and global developments in cinema contexts with cultural and social awareness;
- Integrate and apply the film and video techniques and generic skills including professional ethics to produce a short film to convey a message with positive values and attitudes, that benefit to their further study and employment; and
- Explore the aptitudes and abilities required in the related career clusters in the film and video industry, and develop a personal learning profile for further study and career development.



Foundation knowledge developed in junior secondary education and Secondary 4

- This subject is built upon the foundation knowledge and skills students acquired in, e.g.
- Chinese Language Education and English Language Education** – communication skills
 - Arts Education and Technology Education** – visual communication and computer knowledge
 - Science Education** – fundamental scientific concepts and inquiry skills
 - Personal, Social and Humanities Education** – moral and social values

Relations with other areas of studies/ courses of Applied Learning

Creative Studies

- Creative thinking cultivated in the area of studies of **Creative Studies** can enhance students' innovation which will be useful in the film and video production project

Services

- the customer-focus concepts from the area of studies of **Services** can contribute and be transferred to the customer service requirement in film and video production